

Renuka a widow at 38, with I Create training and MAGIC Fund gets back on her feet!



Renuka Belagavi is 43 and lost her husband in 2011. Since her husband was working for the Irrigation Department and died of heart attack during the service, the job was given to her son.

Renuka had worked in a textile shop and with that experience decided to start her own business. Knowing the pulse of the customer, she

stocks according to the demand of her customers.

Her sister has a cloth shop and Renuka stocks some sarees in the shop to pique the interest of the customers who come to her sister's shop thus enabling her to reach out to more customers

She had attended the I Create training in the month of April 2016. Looking at her confidence and interest in doing the business I Create India has helped her with Rs. 30,000 from MAGIC Fund. The Master Facilitator of I Create Hubli also helped her to get a Cheque Book from her local bank to do banking transactions.