

**Ratna Katkar-runs a laundry business, and has diversified in retailing saris to be successful in life.**



Ratna Katkar widowed for 17 years is the best example of the saying “when the going gets tough, the tough gets going”. When she lost her husband, who was the sole breadwinner of the family, she took over his laundry business on herself.

She has three children, one daughter and two sons. Her daughter is married and her sons are too young to contribute to the family needs. The house that they live is under litigation. She is determined to have a place with no legal issues to be able to live in peace.

Being an active and confident woman she wanted to expand her business. She underwent I Create training and was assisted with Rs.30,000 from I Create's SMAGIC fund.

She has learned to manage the laundry business on a part time basis and has diversified into selling saris. She buys the saris from Hubli at a wholesale rate and sells it in Dharwad on retail. She earns a profit of Rs. 3,000/- to 3,500/- She has started the sari business recently and wants to expand it further by next year. She sells 20-22 saris a month and expects to increase it to 30-35.