

Manjula Benakannavar: Turns her cooking skills into a small business!



Manjula Benakannavar's cooking abilities have given her a chance to help in sharing the financial burden of her husband who works as a quality control engineer at RMC (Ready Mix Concrete) Company, Hubballi. The couple has two sons studying in 5th and 3rd standards.

She attended the I Create India training in the month of April 2015 and decided to start her own business using her culinary skills.

Manjula makes rotis at home and has started a business of selling rotis to teachers of a nearby school and to a few Kirana shops in her neighborhood. She has named her business as Vishwa Jyoti Home Foods to create a brand name for herself. She also takes orders from other Catering Agents and Cooks and supplies rotis to Marriages and other functions. She is very particular about quality and makes every roti by herself thus creating a name for herself for the taste and quality of her product. She has been helped Rs.20,000 from I Create MAGIC Fund to help in her business.