

**With I Create Training and Magic Fund, Lilaben Chamar is now a successful entrepreneur!**



Lilaben, 40 years old is a very enthusiastic woman. She has a passion for stitching and tries her hand in making variety of garments. Her family finds it difficult to make both ends meet since all the children are studying and a majority of the income is spent on the educational expenses of her three children with the eldest studying in the 2<sup>nd</sup> year of Engineering and the other two still in school. Her husband has a good job but his income is insufficient to meet the

ever increasing expenses.

Lilaben took I Create training and decided to make petticoats, a long skirt like garment worn under a saree, for the women of her area. She was people friendly and was friends with many women from her village which made it easier for her to gain customers. She was helped through MAGIC fund to buy a sewing machine and cloth to start her business.

Today she earns a good profit by making and selling garments. She has also diversified into stitching dresses for little girls etc. from leftover fabric thus minimizing her wastage.

She says her best appreciation was when her son said “Mom, with your earnings, you are taking good care of us now”. What more a mother needs when her children appreciate and idolize her.