

A Young Widow Turns around her Life and Runs a Successful Garment and Beauty Parlor Business: I Create Training and Seed Money Help



Lata Bakale is a young widow whose life came to a standstill when her husband, the only breadwinner of the family expired. She was filled with dread at the prospect of looking after her two small children as she neither had the education nor the skill to work to meet the financial and educational needs of her family.

Her parents were very old and were dependant on her brother who runs a mobile repair shop. The earnings were just enough for her brother and her parents. She was hesitant to depend on her brother for help as she was aware he does not earn enough to take care of her and her family.

Lata decided to find a job, but with her 10th education, jobs were hard to come by. She came to know about the training conducted by I Create at RAPID and decided to attend. After her training she was happy to realize that she can earn money from working at home. With her new found confidence She decided to start a small tailoring business from her house. She took a loan from the Bank to buy a sewing machine to help her start her business.

Today she has rented a shop at Malamaddi and runs her tailoring business successfully. Realizing her tailoring income is not sufficient she has undergone a beautician course and runs a beauty parlor from her shop. She runs a successful tailoring shop and is a trusted beautician in the area. Lauding her efforts and to help her further I Create had assisted her with Rs.30,000 from its Magic fund to expand her business and she in turn is always prompt on her repayments. She is confident that her training will help her to achieve greater success and she would never be in a position to depend on others to take care of her or her children.