



iConnect

I Create Newsletter: (September 2014)



**Chitra Jagannath was the Chief Guest at the Inauguration
Of the AEW at JSS Polytechnic, Nanjegur.**



**Ranju Mehta was the Guest of Honour at the
Entrepreneurship Week celebrated at Subodh Girls College,
Jaipur.**

Sharmila Chari

I Create India

www.icreateindia.org

Welcome to the September edition of iConnect.

Entrepreneurship Awareness Program

I Create Safar in association with Sri Lalji Mehrotra Institute of Technology (ITI – Jogeshwari) conducted an EAP on 17th September for 82 participants of Engineering background. The awareness was created by Venkatesh and Tejaswini Venkatesh.

Aspiring Entrepreneurs Workshop



National Award winner Suvasben explaining Marketing SAREGAMAPA

I Create Snehdeep conducted an AEW at Webb Memorial School for 13 women from middle income group who do small scale trading from home. The workshop was conducted by Suvas Honest and Joseph from 18th of September to 20th of September.



Students of Stone Artisan's doing the Newspaper Exercise

I Create Snehdeep conducted an AEW at Stone Artisan's Park Institute at Ambaji for 20 Unemployed youth from tribal area of Banaskantha District of Gujarat. The workshop was conducted by Joseph from 22nd of September to 24th of September.

Changing the Mindset Program



Students of BVVS College discussing their Business Plan.

I Create Hubli conducted a CMS program at DRR (Dharmaprakasha Rajanahalli Ramashetty) Government Polytechnic, Davangere for 24 final year students of BVVS College, Bagalkot. The session was conducted by Madhukeshwar, Pankaja and Connie from 1st of September to 4th of September.



Students presenting their Business Plan at Nanjegud.

ICVK in association with JSS group of Institutions conducted a workshop at Government Polytechnic, Nanjegud from 9th of September to 12th of September for 38 students. The workshop was facilitated by Madhukeshwar, Ramachandra and Connie.



GPT Students learning the power of Networking.

I Create Hubli conducted a CMS Program at GPT (Government Polytechnic), Gulbarga for 33 students from 13th September to 18th September. The session was conducted by Madhukeshwar, Ramachandra and Pankaja.



Winners of the Business Plan Competition at Subodh College.

I Create Rajasthan conducted a CMS program at S.S.Jain Subodh PG Mahila Mahavidyalaya, Rambagh, Jaipur from 22nd of September to 25th of September for 60 students. The session was conducted by Ranju Mehta, Anju Bothra and Ms.Hema Chawla



Students engrossed in the costing session

ICVK conducted a CMS program at Government Women Polytechnic, Ramnagara from 20th of September to 23rd of September for 37 students. The session was conducted by Ananthkumar, Pankaja and Connie.



Training of Trainers Program

A TOT was conducted at IIT-Gandhinagar for 28 Participants which included the faculty of IIT-Gandhinagar and Saffrony Institute. The future master trainers were trained by Ulhas Kamat, Venkatesh and Tejaswini Venkatesh



JSS Students planning their Business Plan Presentation

ICVK conducted a CMS program at JSS Polytechnic, Mysore for 40 differently enabled students from 25th of September to 28th of September. This Challenging session was successfully conducted by Ananthkumar, Madhukeshwar, Pankaja and Connie.



Participants of the Pune TOT

One more TOT was conducted at Pragati Foundation, Pune for 31 participants. The training was conducted by Ulhas Kamat, Venkatesh and Tejaswini Venkatesh.

I Create West Bengal has conducted CMS programs at the following schools, Birla High School, Mahadevi Birla High School, Apeejay School - Park street and Salt lake branches for 175 students.

Highlights

I Create India in News. Below are the press cuttings of our I Create Pune launch and TOT at IIT-Gandhinagar

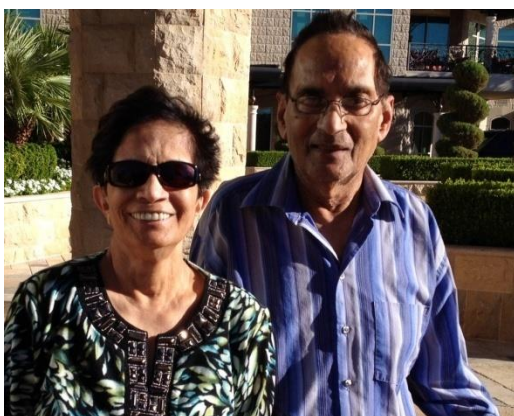
Memorandum of Understanding

(MOU)

An MOU was signed between I Create and Pragathi Foundation Pune on 26th Sept 2014. Pragathi Foundation is a not for profit organization which has been in existence for the past 22 years and is into training and guidance of development organizations and educational institutions. It runs the “Awaken I” program with the vision of “Good Work for All” Its mission is to create opportunities for sustainable livelihood, to identify key strengths and aptitudes and develop entrepreneurial attitudes and skills in youth, women from underprivileged background.



We are grateful to.....



I Create is grateful to Mrs. Urmila Bhargava and Dr Narottam Bhargava for a significant contribution to the MAGIC fund for lending to women grassroots entrepreneurs towards their seed money requirements.

Dr. Bhargava has been an entrepreneur since a tender age of 18 in 1944 in Lucknow, and Mrs. Bhargava joined the business at 19 right after getting married to him since the then struggling business needed all the limited resources it could find.

Even though they had built a very successful business in India over time, they migrated to the US in 70s for pursuit of higher education for himself and their children who were very young then. Dr Bhargava worked hard and got a PhD in Economics and while teaching in Indiana, they both started their second innings in entrepreneurship from scratch. By sheer hard work and perseverance, they built several successful businesses, which they have since sold and now lead a very comfortable retired life.

Contributors: Chitra Jagannath, Sreoshi Moitra, Connie Alva, Ranju Mehta, Venkatesh & Tejaswini, Madhukeshwar, Joseph Pius, Sowmya Harish.