



iConnect

I Create Newsletter: May 2018

Memorandum of Understanding (MoU)

Directorate of Indian Army Veterans (DIAV) and I Create India (I Create) have entered into an MOU for establishing many Business Incubation Centers (BIC) in the country to help those of the retiring army veterans, who want to embark on their entrepreneurship journey, with training , mentoring and handholding.



The six BICs will be established at the following locations

Armoured Corps&Center-**Ahmednagar**, AMC Center-**Lucknow**, MEG Center- **Bangalore**, Maratha Light Infantry Regional Center- **Belgaum**, Rajputana Rifles Regimental Center- **Delhi**, Army Air Defence Center- **Gopalpur, Odisha**.

Sharmila Chari

I Create India

www.icreateindia.org

<https://www.facebook.com/ICreateIndia/>

Entrepreneurship Awareness Program (EAP)



Retiring Army Jawans during the EAP conducted at MEG Center, Bangalore.

I Create Academy conducted an Entrepreneurship Awareness Program for the Department of Indian Army Veterans. The session was conducted by Nagendra Babu, Prakash, Murthy and Pankaja on 10th May for 96 retiring army jawans at the MEG (Madras Engineer Group) Center, Bangalore.



Participants during the EAPs conducted in the villages of Vadodara.

I Create Snehdeep conducted four awareness programs in Vadodara for 46 women from the villages of Shanti Park, Dashrath, Nandesari and Tandalja. The sessions were conducted by Joseph, Geroj and Pratibha.



Participants of the Revolutionary Goans NGO during the EAPs.

I Create Goa conducted three awareness programs for Revolutionary Goans. The sessions were conducted by Mayur and Pramod Keny for 68 participants on 20th, 25th and 26th May. Revolutionary Goans is an NGO working for the social issues in Goa. One of the key objectives of the organization is Entrepreneurship and Skill Development.

| Dates | Village |
|----------------------|-------------|
| 21 st May | Shanti Park |
| 26 th May | Dasharath |
| 28 th May | Nandesari |
| 29 th May | Tandalja |

“There is no force more powerful than a Women determined to rise” - anonymous

Aspiring Entrepreneurs Workshop (AEW)



Participant presenting her Business Plan during the AEW conducted at PIE.

I Create Rajasthan conducted a workshop at PIE (Patrika in Education) summer Camp. The workshop was facilitated by Ranju and Hema from 17th to 30th May for 12 participants.

Feedback from the workshop

Participants found the training very useful as it gave them confidence and a chance to understand their business from different aspects.very useful. ”



Women from Phaliyas enjoying their snack break during the AEW

I Create Rajasthan conducted a workshop for Bosch Foundation at Phaliyas village, Bassi, Jaipur. The workshop was facilitated by Ranju and Hema for 41 women from self help group.

Feedback from the workshop

In the beginning Participants were only keen on jobs, but with constant motivation and explaining the scope for future growth, few of them showed interest in starting their business.



Participants during the AEW conducted at Kishanpura, Bassi, Jaipur.

I Create Rajasthan conducted a workshop for Bosch Foundation at Kishanpura, Bassi, Jaipur. The workshop was facilitated by Hema and Shipra Vajpei for 41 women from 1st to 3rd May.

I Create in News

‘महिला उद्योजकता विकास’ मोहिमेला पूर्ण यथून प्रारंभ

- ‘रिहोल्युशनरी गोवा’, ‘आय क्रिएट’चा पुढाकार
- ग्रामीण भागातील महिलांना करणार मार्गदर्शन



Women exhorted to turn entrepreneurs

NT NETWORK

MAPUSA

With an aim to empower women from rural areas, Revolutionary Goans in association with I CREATE organised an awareness programme at Kel Wada in Pirna village to encourage them to start business.

With the theme of 'Rural

especially in rural areas by developing their skills, helping them register their business, marketing their products as organisers feel that Goan women are very much capable of doing something on their own and helping Goa preserve its identity.

The speaker for the programme was Mayur S Ar-

sekar representing I CREATE organisation and Pramod Tel who is ex-SBI manager for mentoring the group. The welcome speech was given by Manoj Parab, founder of Goencho Aavaaz and then business plans by Mayur Arsekar and finally Keni motivated the women to get into entrepreneurship.

Press coverage of the Entrepreneurship Awareness Programs conducted for Revolutionary Goans in the local Goa Doodh and Navhind Times dated 22nd May 2018. Click on the link to the e paper of Navhind Times, Goa - page 5

<http://epaper.navhindtimes.in/mainpage.aspx?pdate=2018-05-22>

Memorandum of Understanding

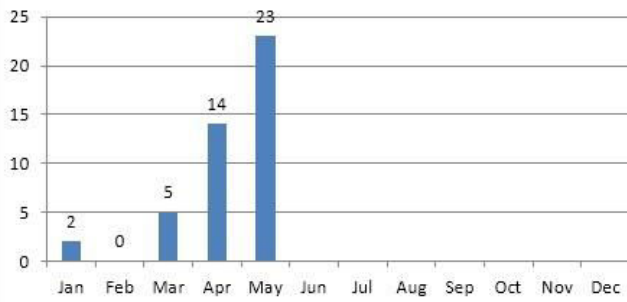


I Create India signed an MoU with New Horizon Rural Development Trust, Bangalore to foster cooperation & partnership

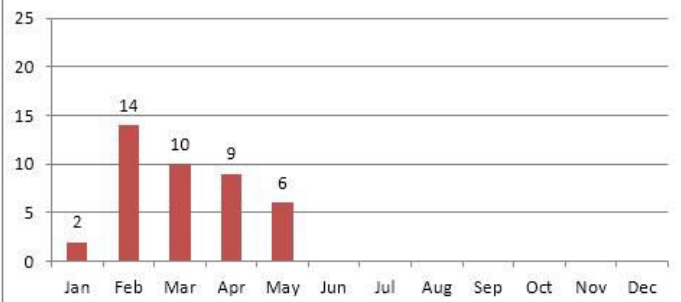
between the two organizations in helping the growth of entrepreneurship through training, mentoring and linkages for access to finance.

AT.A.GLANCE - 2018

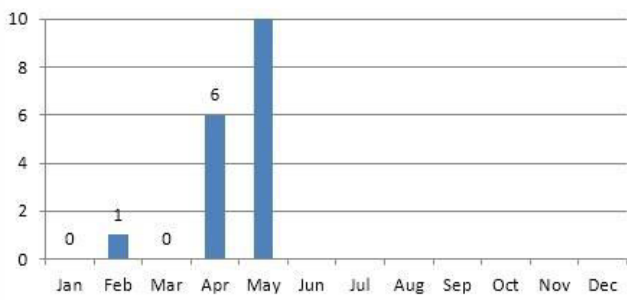
Entrepreneurs Created



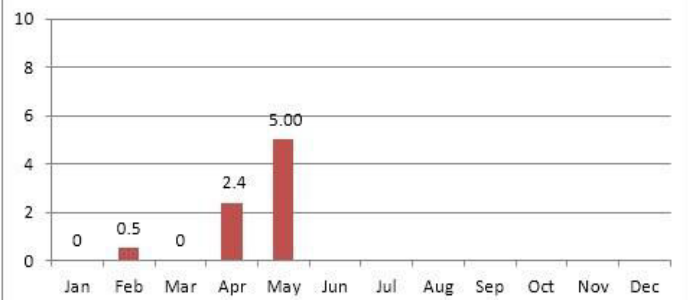
Entrepreneurs Mentored



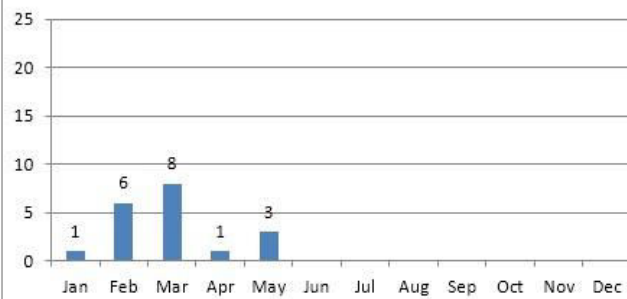
MAGIC Fund Beneficiaries



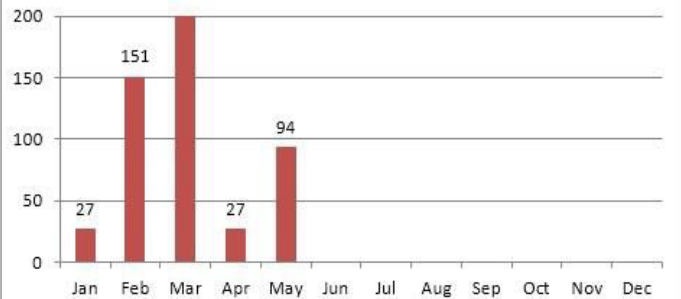
Amount Disbursed in Lacs



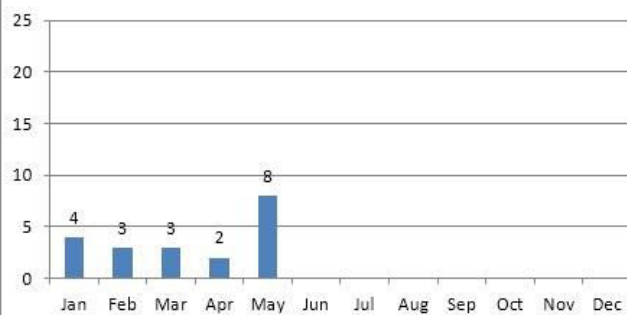
AEW



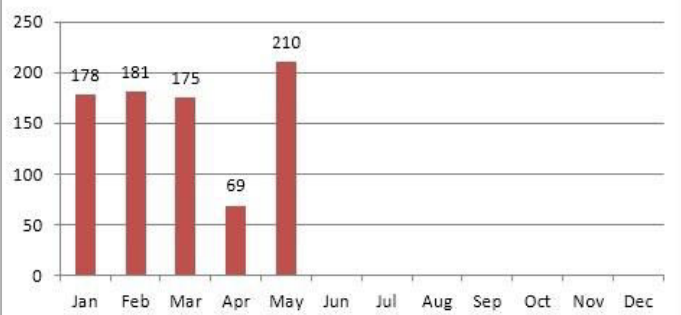
AEW Participants



EAP



EAP Participants



Program Summary in Numbers- May 2018

| | | For the Month | | For Jan - May | |
|-----------------|-------------------------------|-----------------|------------------------|-----------------|------------------------|
| 1 | Entrepreneurs Created | 23 | | 44 | |
| 2 | Entrepreneurs Mentored | 6 | | 41 | |
| 3 | Entrepreneurs Handheld | 2 | | 14 | |
| 4 | MAGIC FUND | Number Assisted | Amount in Lakhs of INR | Number Assisted | Amount in Lakhs of INR |
| | | 18 | 5.00 | 25 | 7.90 |
| | Amrit Fund | 2 | 0.20 | 11 | 1.30 |
| PROGRAMS | | For the Month | | For Jan - Mar | |
| | | Programs | Participants | Programs | Participants |
| 5 | AEWs | 3 | 94 | 19 | 601 |
| 6 | EAPs | 8 | 210 | 20 | 813 |

Since inception, MAGIC has assisted 175 beneficiaries by providing INR 53.82 Lakhs as Seed Capital Assistance.

Contributors: I Create Team.