



iConnect

I Create Newsletter: June 2017

Refresher and Brainstorming Meet



I Create Academy conducted a two-day Refresher and Brainstorming Meet on 19th and 20th June 2017 for the E-Cell coordinators from the 3 polytechnics Govt. Polytechnic for Women, Bangalore, Govt. Polytechnic, Chinthamani, Govt. Polytechnic, Vijayapura and I Create Staff.

The objective of the Workshop was to review the E-Cell activities conducted during the last year and to define a roadmap for conducting similar activities during the current year apart from mentoring the students to start their own enterprise.

Sharmila Chari

I Create India

www.icreateindia.org

<https://www.facebook.com/ICreateIndia/>

Entrepreneurship Awareness Program (EAP)



Participants at the EAP conducted at Narona village, Gulbarga, Karnataka.

I Create Hubli partnering with MYRADA (Mysore Resettlement and Development Agency) and NABARD conducted an awareness program at Narona Village, Gulbarga on 6th June for 60 Participants. The awareness was conducted by Basavaraj and Chandrasekhar Angadi.



Participants listening attentively at the EAP conducted at Kuduregere Village near Bangalore.

I Create Academy conducted an awareness program at Kuduregere village on 17th June for 21 participants. The awareness was organized by Mr. Ramananda Bellare, I Create Trustee and a Rotarian from the Rotary Platinum City, Bangalore. The session was conducted by Narasimhamurthy.



Participants at the EAP conducted at Hill Memorial School, Vadodara.

I Create Banyan City conducted an awareness program at Hill Memorial School on 23rd June for 67 students. The session was conducted by Shashi & Bhavna



Students of Mahireva Adarsh Vidyalaya during the EAP

I Create Banyan City conducted an awareness program at Mahireva Adarsh Vidyalaya on 28th June for 58 students. The session was conducted by Shashi & Bhavna



EAP at VIKASANA, Chickmagalur.

I Create Vishwas Karnataka conducted an awareness program at VIKASANA, Chickmagalur in association with NABARD on 30th June for 50 participants. The session was conducted by Chitra and Connie.

Aspiring Entrepreneurs Workshop (AEW)



I Create Director, Ranju Mehta giving away the prize for the Biz Plan competition winner during the PIE AEW

I Create Rajasthan conducted a workshop from 15th May to 3rd June for 8 participants from Patrika in Education (PIE). The workshop was facilitated by Ranju and Hema.

Feedback from the workshop

“Making a business plan gave me the real understating of all things taught in the training” – a participant



Participants listening to the concepts of marketing during the AEW conducted at Nirmala Samaj Kendra, Navayard, Vadodara.

I Create Snehdeep conducted a workshop at Nirmala Samaj Kendra, Navayard from 1st to 3rd June for 22 participants. The workshop was facilitated by Joseph and Bhavna.

Feedback from the workshop

“It is nice to learn something new that we do not know” - Gaytri



Participants presenting their Business Plan during the AEW conducted at MYRADA.

I Create Hubli conducted a workshop at MYRADA, Gulbarga in association with NABARD for 24 participants from 12th to 16th June. The workshop was facilitated by Nagendra Babu, Basavaraj.S.Hugar, Chandrashekar.V.Angadi and Prakash.

Feedback from the workshop

“During training I understood how to do Networking and turn hobbies / skills into business. Also learnt how to do business and grow from small business to bigger business through trade game.

----- Roopa



Participants playing the Trade Game during the AEW conducted at SKF, Pune.

I Create Academy conducted a workshop at SKF for 16 participants from 26th to 29th June at their Pune center as part of their YES (Youth Empowerment at SKF) program. The session was conducted by Ulhas Kamat, Nagendra Babu and Shobha Vinod

Feedback from the workshop

“Training was very useful and informative. I will certainly start a business and come to I Create for guidance”. - Kiran Patil

Mentoring



ICVK conducted a mentoring session at GRAMA, Chitradurga for 23 aspiring Entrepreneurs. The Mentoring was done by Chitra, Connie and Prakash.

Facilitator Corner

- ““Why are we celebrating losses?”

When success is measured by “amount of funds raised and number of rounds of fund raising”, it questions the very basics of business: Profit generation. Why is it not at the core of the Metrics for Measuring Success in Business? To read more, click on the link below:

[Why Oyo may be the darkest horse in SoftBank’s India portfolio](#)

Shared by Ulhas Kamat

- Start small to go big: here are 35 profitable businesses you can start in India within Rs 10,000. To read more follow the link.

https://yourstory.com/2017/02/start-small-go-big/?utm_source=Facebook&utm_medium=Post

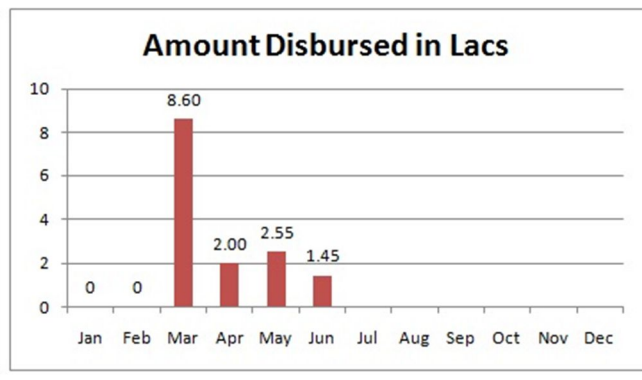
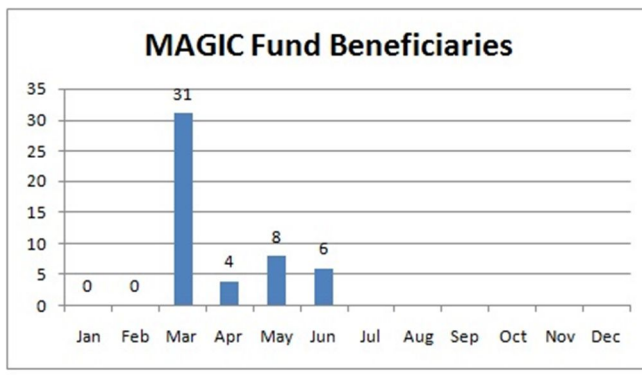
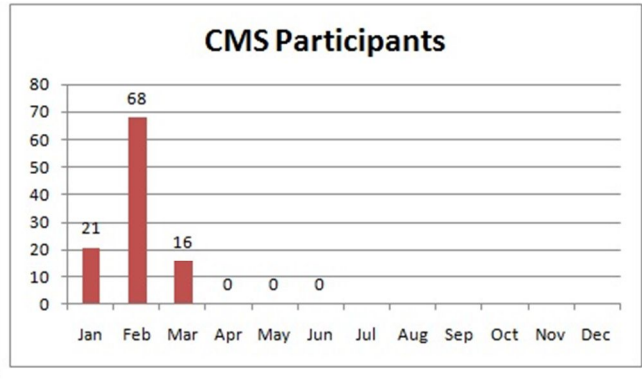
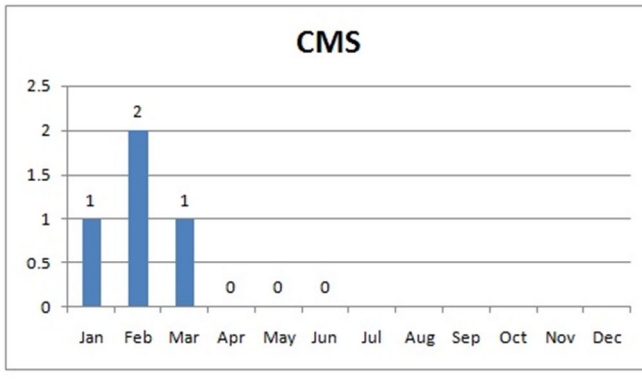
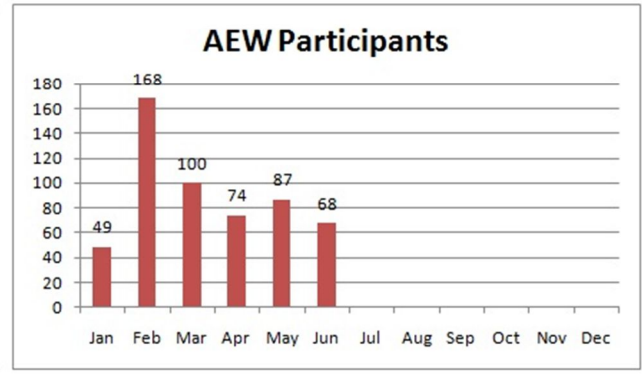
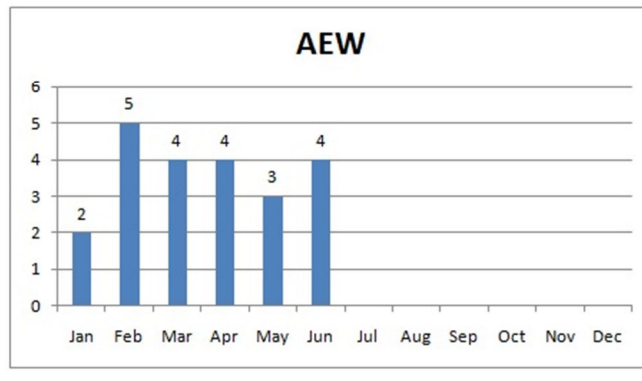
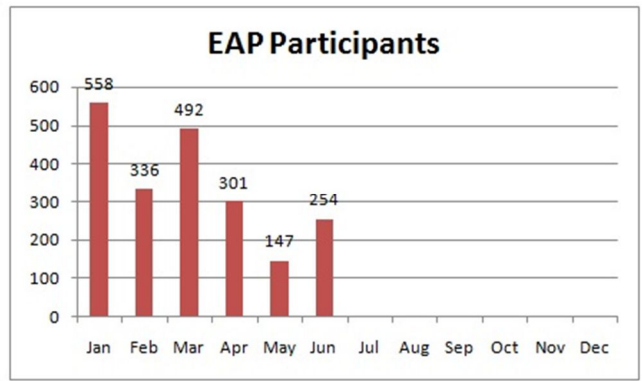
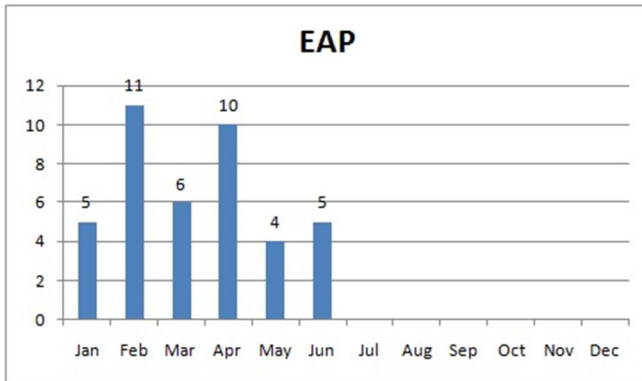
Shared by Sharmila Chari

Photograph of the Month

Participants discussing their Business Plan during the AEW conducted at SKF, Pune.



AT.A.GLANCE - 2017



Program Summary in Numbers- June 2017

PROGRAMS		For the Month		For Jan- June 2017	
		Programs	Participants	Programs	Participants
1	EAPs	5	254	41	2,083
2	AEWs	4	68	22	546
3	CMS			4	105
4	Refresher	1	19	1	19
5	Mentoring	1	23	1	23
MAGIC FUND		Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
6	Assistance	6	1.45	49	14.60

Since inception, MAGIC has assisted 112 beneficiaries by providing INR 35.23 Lakhs

Contributors: Chitra, Connie, Basavaraj, Chandrashekar Angadi, Joseph, Murthy, Nagendrababu, Ranju, Shashi and Shwetha