



# iConnect

## I Create Newsletter: July 2017

### Memorandum of Understanding (MoU)

#### MPT ties up with 'I Create' for CSR initiative

SUDESH BHOSLE | NT



The deputy chairman of MPT G P Rai seen with the representative of 'I Create' while signing the MoU

**VASCO:** In a turning point decision that will accrue a lot of financial benefits and create self employment opportunities to the community, the Mormugao Port Trust (MPT) has roped in 'I Create' a Bangalore based NGO to supplement its efforts in their corporate social responsibility (CSR) towards the society at large. MPT recently signed a MOU with 'I Create India', a non-profit organisation affiliated to 'I Create, Inc - a non profit Corporation incorporated in the state of Delaware, USA. The major thrust and focus of 'I Create India' is economic empowerment of disadvantaged members of the society through entrepreneurial education, access to capital and mentoring, and to provide employability skills to poor communities. MPT aims to develop entrepreneurship eco system for the youth and women residing in Headland Sada, Khariwada, and Vasco area. *NT*

Press coverage in "Navhind Times", Goa dated 7<sup>th</sup> July on the MoU (Memorandum of Understanding) signed by I Create India and Mormugao Port Trust (MPT) to conduct Entrepreneurship Training at Grassroots Level in Goa.

Sharmila Chari

I Create India

[www.icreateindia.org](http://www.icreateindia.org)

<https://www.facebook.com/ICreateIndia/>

## **Entrepreneurship Awareness Program (EAP)**



**Students of Govt. Polytechnic, Bagepally during the EAP.**

I Create Academy conducted an awareness program at Govt. Polytechnic, Bagepally on 12<sup>th</sup> July for 200 students. The session was conducted by Chitra and Nagendra Babu.



**Students of Damodhar College, Goa during the EAP.**

I Create Goa conducted an awareness program at Damodhar College, Goa for 102 students on 20<sup>th</sup> July. The session was conducted by Manish Gosalia and Pravin Kakode.

Pravin Kakode, a business owner oriented the students on his journey, challenges and his real time experience as an Entrepreneur.



**Participants during the awareness program at MPT, Goa.**

I Create Goa conducted the awareness program at Mormugao Port Trust (MPT) on 26<sup>th</sup> July for 35 participants. The session was conducted by Manish Gosalia, Laxmi Cuncolincar and Sarita Chavan. Special Invitees - Mrs. Deepali Naik, Chief Officer- Mormugao Municipal Council, Mr. J. B. Dhavale- Secretary, MPT-Goa, Mr. Vinayak Rao- Chief Finance Officer- MPT, Goa.

Laxmi Cuncolincar and Chef Sarita Chavan, both business owners oriented the participants on their journey, challenges faced and their real time experience as an Entrepreneur.

## **Aspiring Entrepreneurs Workshop (AEW)**



**Participants playing the Negotiation game during the workshop at SMILE Foundation.**

I Create Rajasthan conducted a workshop at SMILE Foundation for 21 women from Ghat Gate, Jaipur from 11<sup>th</sup> to 13<sup>th</sup> July. The workshop was facilitated by Hema Chawla.

### **Feedback from the workshop**

*They found the training useful and were happy to learn that their business could be home based as they are not allowed to move out of the house for work.*

## Mentoring



Participants during an activity conducted as part of the Networking Session in the workshop conducted at VIKASANA

I Create Vishwas Karnataka conducted a workshop at VIKASANA, Chickmagalur Dist., from 14<sup>th</sup> to 18<sup>th</sup> July for 30 participants. The workshop was facilitated by Connie, Murthy and Prakash.

### Feedback from the workshop

*"I am a tailor. After attending this workshop, I feel I should do the business of Organic farming and I have the confidence that I will certainly start this business". -- Parvathamma*

## Mentoring



I Create Hubli conducted a Mentoring Session at MYRADA, Gulbarga for 16 Participants on 17<sup>th</sup> July. The mentoring was done by Basavaraj and Chandrasekhar Angadi.

Participants at MYRADA waiting with their Business Plan for their turn to get mentored

## Change the Mindset Program (CMS)

CMS Programs were conducted at



- Govt. Polytechnic for Women, Bangalore for 35 students from 25<sup>th</sup> to 29<sup>th</sup> July.

**Participants presenting their Business Plan during the CMS Program conducted at Govt. Polytechnic for Women, Bangalore**

- Shri. Basaveshwar Veerashaiva Vidyavardhaka Sangha (BVVS), Bagalkot for 23 students from 23<sup>rd</sup> to 27<sup>th</sup>

July.

- Hill Memorial School, Vadodara from 12<sup>th</sup> July onwards for 60 students.

**Students of Hill Memorial School playing the trade game to understand Market expansion.**



### **E-Cell Activities in the month of July**

Dates	Govt. Polytechnic for Women, Bangalore	Govt. Polytechnic, Chinthamani	Govt. polytechnic, Vijayapura
12 <sup>th</sup>		Entrepreneurship Awareness Program	
20 <sup>th</sup>			Entrepreneurship Awareness Program
21 <sup>st</sup>	Entrepreneurship Awareness Program		
25 <sup>th</sup> -29 <sup>th</sup>	Change the Mindset Program.		
26 <sup>th</sup>		Entrepreneurship Awareness Program 2 <sup>nd</sup> Batch.	

### **Snapshots of the activities**



**Highlights**

**Plant a Tree; Plant a Hope**



**Chitra and Nagendra Babu planting a sapling in Bagepally, Karnataka before the EAP**

**Ulhas Kamat and Manish Gosalia planting a sapling in OPTEL Vision, Goa.**



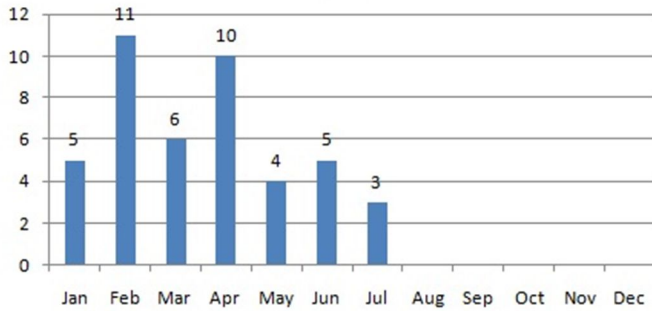
**Photograph of the Month**

**Participants closing the Negotiation with a “Done Deal” Handshake during the activity conducted at VIKASANA, Chickmagalur Dist., Karnataka.**

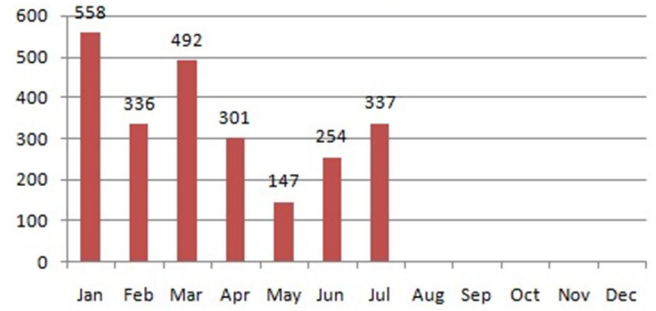


**AT.A.GLANCE - 2017**

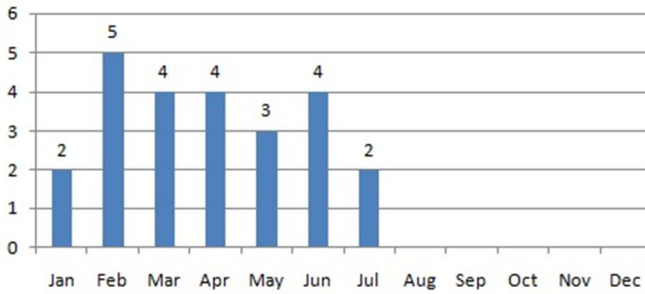
**EAP**



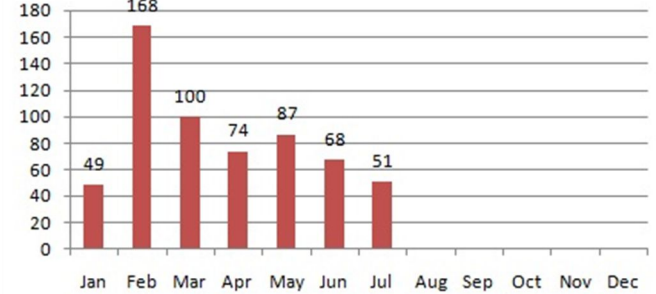
**EAP Participants**



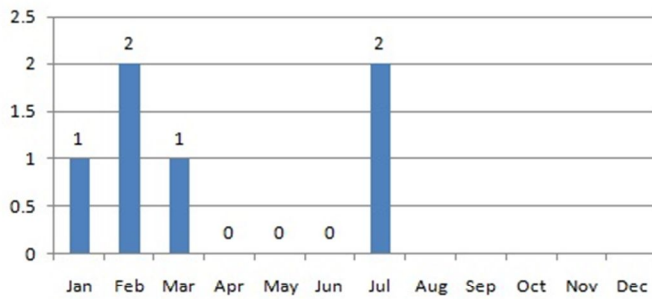
**AEW**



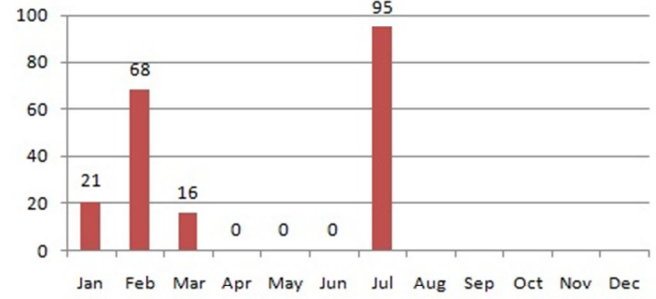
**AEW Participants**



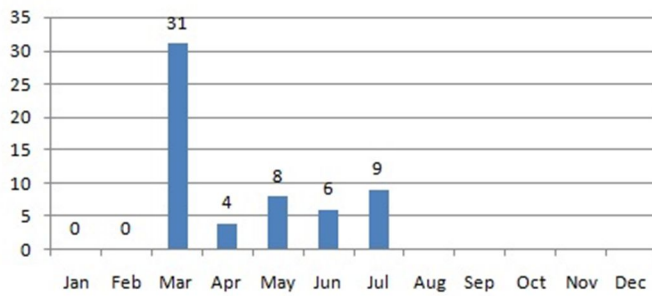
**CMS**



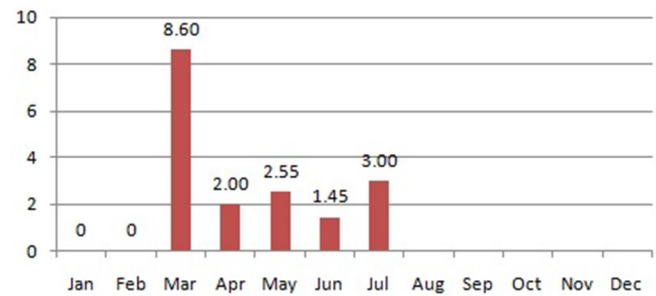
**CMS Participants**



**MAGIC Fund Beneficiaries**



**Amount Disbursed in Lacs**



**Program Summary in Numbers- July 2017**

<b>PROGRAMS</b>		<b>For the Month</b>		<b>For Jan- July 2017</b>	
		Programs	Participants	Programs	Participants
1	<b>EAPs</b>	3	337	41	2,420
2	<b>AEWs</b>	2	51	24	597
3	<b>CMS</b>	2	95	6	200
4	<b>Refresher</b>	0	0	1	19
5	<b>Mentoring</b>	1	16	2	39
<b>MAGIC FUND</b>		Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
6	Assistance	9	3.00	58	17.60

**Since inception, MAGIC has assisted 121 beneficiaries by providing INR 38.23 Lakhs**

**Contributors: Basavaraj, Chitra, Chandrashekar Angadi, Connie, Hema, Joseph, Mayur, Murthy, Nagendrababu, Radha, Ranju, Shashi , Shobha and Shwetha**