



# iConnect

## I Create Newsletter: ( July 2015)

"Social media is not just an activity; it is an investment of valuable time and resources. Surround yourself with people who not just support you and stay with you, but inform your thinking about ways to WOW your online presence"

- Sean Gardner, @2morrowknight

### Our Media Partners

- ❖ **Coffee Table - Blog on Safar Trust and I Create..... Perfect together.**

PEOPLE WHO INSPIRE : I CREATE , an NGO for Entrepreneurs

<http://umaabharath.com/2015/07/22/i-create-india-ngo/>

[I Create India: Workshop at Jhunjhunwala College, Mumbai for E](#)

- ❖ **Rajasthan Patrika**

is the **media partner** of I Create Rajasthan. It will give coverage, News insertions and More outreach in Rajasthan through their network.

**Sharmila Chari**

**I Create India**

[www.icreateindia.org](http://www.icreateindia.org)

## People's President and I Create

**Meeting the *Karmayogi*****(Ulhas Kamat – Bangalore)**

It was 10:00 p.m. on a wintry day in January, I and the I Create team were waiting in the visitors' room at the Rajbhavan in Bangalore for the arrival of the person we were to meet. There were a large number of people from different walks of life waiting for their interaction with the same person – Dr. Kalam, *Peoples President*. He was to arrive from New Delhi.

Earlier in the week I had received an email asking me to meet Dr. Kalam at the Rajbhavan in Bangalore on 8<sup>th</sup> January, 2010 at 10:30 p.m. I thought there must be a mistake about the timing and wrote back to inquire whether the meeting was at 10:30 a.m. and not 10:30 p.m. – as stated in the mail. The reply was quick: “No. It is indeed at 10:30 p.m.”.

The meeting was the result of Mr. Bharat Bhargava (Harsh's brother) having briefed Dr. Kalam about the activities and mission of I Create. Dr. Kalam had studied and understood the nature of our work and had given a message on the occasion of the 10<sup>th</sup> anniversary of I Create – being celebrated in January, 2010. Now he wanted to meet the team.

Finally, though a bit late, Dr. Kalam arrived and he started his interaction with individuals. I vividly remember a young boy reciting *Carnatic Music* for him and the encouraging words from Dr. Kalam to him and his parents.

It was now our turn to meet Dr. Kalam and brief him about our mission and method. He was a keen listener and was very much impressed by our motto of “Creating Job Creators” which was attuned to his own thinking. He made useful suggestions about creating business incubation centers all across the country – in rural and urban areas.

His message was included in the “101 Representative Success Stories of I Create Entrepreneurs”. He autographed a copy of the book and one copy was given to him.

In August 2011, while addressing the National Seminar on Skill Development organized by American India Foundation & National Skill Development Corporation he alluded to the story of Samad (from the book on 101 stories) and emphasized the need for “*entrepreneurship incubation institutions all over India*”.

When we left him, after almost 20 minutes of interaction and sharing of the vision, there were plenty of people still waiting patiently and expectantly to meet and interact with him. It was well past midnight by then.

The meeting was truly uplifting and encouraging. He was a true ***Karmayogi***.

## Entrepreneurship Awareness Program (EAP)



**Participants of SKDRDP during the session.**

I Create Hubli conducted an EAP at Shree Kshetra Dharmasthala Rural Development Project (SKDRDP) for 200 women staff working at grass roots level in rural areas. The awareness was created by Madhukeshwar on 9<sup>th</sup> of July.



**Participants of YMCA during the session**

I Create Safar conducted an EAP at YMCA (The Young Men's Christian Association) on 9<sup>th</sup> of July for 18 students. The session was conducted by Venkatesh and Tejaswini Venkatesh.



I Create Hubli conducted one more awareness program at Gurukul P U College, Gulbarga for 200 students. The awareness was created by Ulhas Kamat on 11<sup>th</sup> of July.



**Participants of the SOS village during the outdoor session.**

I Create Rajasthan conducted an awareness program for 24 women of SOS village on 16<sup>th</sup> of July. The session was conducted by Ranju and Hema.



**Participants of Jhunjhunwala College listening attentively.**

I Create Safar conducted an EAP at Hindi Vidya Prachar Samiti's Ramniranjan Jhunjhunwala College for 78 students. The session was conducted by Venkatesh and Tejaswini Venkatesh on 21<sup>st</sup> of July.





**Students of DBIT during the session.**

I Create Safar conducted an EAP Program at DBIT for 36 students. The awareness was created by Venkatesh on 29<sup>th</sup> of July.



**Students listening attentively during the session**

I Create Banyan City conducted two awareness programs on 28<sup>th</sup> of July at Gujarat Refinery English Medium School for 74 students. The session was conducted by Shashi Tuteja.



**Colaba School**



**Masjid School**



**.Shahu College – Dharavi**



**Shivaji School – Dharavi .**

I Create Safar conducted 4 EAP's for Doorstep School comprising of 128 students of Colaba School, Masjid School, Shahu College and Shivaji School on 11<sup>th</sup> and 25<sup>th</sup> July. The session was conducted by Venkatesh and Tejaswini.

I Create Snehdeep conducted an awareness program at Don Bosco Snehalaya on 30<sup>th</sup> July for 18 participants. The session was conducted by Joseph.



**Ranju Mehta taking the session for Focus Participants**

I Create Rajasthan conducted an EAP at Focus Easy Speak English Academy for 30 students on 27<sup>th</sup> of July. The awareness was created by Ranju and Hema.

## Aspiring Entrepreneurs Workshop(AEW)



**Participants of GEMS during the Trade game session.**

I Create Goa conducted a workshop for 18 aspiring and existing entrepreneurs of Goa Entrepreneurs Mentoring Services(GEMS) The workshop was conducted during the weekends 10-11<sup>th</sup> July, 16-17<sup>th</sup> July and 25<sup>th</sup> July. The workshop was conducted by Ulhas Kamat, Clare Noronha, Manish Gosalia, Jervis Pereira, Cicero Silva, Rodney D'Silva, Smriti Bhambra,

## Change the Mindset Program(CMS)



Vishwa Rural Development Foundation conducted a CMS program at Vivekananda Tribal Centre for Learning (VTCL) Hosahalli by Swami Vivekananda Youth Movement for 32 Tribal Students. The workshop was conducted by Connie, Nagendra Babu and Ananthakumar, from 7<sup>th</sup> -10<sup>th</sup> July



**Participants planning their Business Plan Presentation.**

VRDF conducted a CMS program at Government Polytechnic, Chinthamani from 17<sup>th</sup> to 21<sup>st</sup> July for 40 students. The workshop was facilitated by Connie, Nagendra Babu, Pankaja and Shobha Vinod.



**Participants planning their business idea.**

I Create Hubli conducted a CMS program at Government Polytechnic, Raichur for 20 students from 23rd-26th July. The workshop was conducted by Madhukeshwar, Pankaja and Ramachandra.





**Participants engrossed in Market Research discussion.**

I Create Safar conducted a CMS program at Ramniranjan Jhunjhunwala College for 33 students from 27<sup>th</sup> to 31<sup>st</sup> July. The workshop was conducted by Venkatesh, Tejaswini and Amit.



**Participants during the session.**

VRDF conducted a CMS program at Kolar Gold Fields from 28<sup>th</sup> to 31<sup>st</sup> July for 36 students. The workshop was facilitated by Connie, Ananthkumar and Shobha.

## I Create in News

Press coverage of our EAP conducted by I Create Hubli at Gurukul P U College, Gulbarga.



## Feedback Wall:

**Vice Principal Ms.Kamble of Hindi Vidya Prachar Samiti's Ramniranjan Jhunjhunwala College said "First time highly interactive and motivational orientation we have seen".**

**Photograph of the Month****Participants of SOS village, Jaipur during the EAP****Program Summary January- July 2015**

| <b>Program</b> | <b>Number of Programs</b> | <b>Participants</b> |
|----------------|---------------------------|---------------------|
| EAPs           | 51                        | 2686                |
| AEWs           | 27                        | 634                 |
| CMS            | 10                        | 567                 |
| TOT            | 2                         | 69                  |
| Refresher      | 1                         | 10                  |
| Mentoring      | 2                         | 30                  |

**Contributors: Venkatesh, Tejaswini, Ranju, Joseph, Shashi, Madhukeshwar , Connie and Clare.**