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# iConnect

## I Create Newsletter: January 2017

### **Congratulations to the winners of 11<sup>th</sup> NBPC**



**Proud winners displaying their Certificates at the I Create's 11<sup>th</sup> National Business Plan Competition Awards Ceremony held at Goa on 28<sup>th</sup> of January 2017.**

**Sharmila Chari**

**I Create India**

[www.icreateindia.org](http://www.icreateindia.org)

**Snapshots of the Event:**





## **Press release issued at the 11th National Business Plan Competition of I Create India**

The 11th National Business Plan Competition (NBPC) of I Create India was conducted on 28th January at The Parvatibai Chowgule College, Margao, Goa.

The Thirteen finalists were from diverse family backgrounds from different parts of the country. They are the sons and daughters of school teachers, professors, blue color workers, corporate employees, professionals and, small and medium business persons.

The business ideas of these youth covered a wide range of fields from conventional, innovative to contemporary: Green House Nursery, Sale of Ragi Products, Chaat Centers, Mobile Sales and Services, Food Truck for selling Pre and Post Workout meals, Day care center for Elders and Kids, Chakli Manufacturing, Digital Advertising Sites, Online stores, Best from Waste, Pet Food Store, Edible Cutlery etc.

The Competition was conducted under two categories: Teen (under 19) and NextGen (under 23yrs).

***1<sup>st</sup> Prize -The Hans Foundation Award, with a cash prize of Rs.75,000/- was won by Tejaswini M.S. of Govt. Polytechnic for Women, Bengaluru, Karnataka. She is from the Teen Category and her Business Idea was “Organic Green House Nursery”.***

***2<sup>nd</sup> Prize -Vimalesh Rani Award, with a cash prize of Rs.50,000/- was won by Selden Fernandes of S.S. Dempo College of Commerce and Economics, Margao, Goa. This was in the NextGen category and his Business Idea was “Food Truck for Pre and Post Workout Meals”.***

***2<sup>nd</sup> prize in the Teen Category went to Shubha D, 10<sup>th</sup> std. student from Vivekananda Tribal School for learning, Hosahalli, Mysuru in Karnataka for her idea of “Ragi Products”***

***3<sup>rd</sup> prize was bagged by Manthan Kulkarni of Sanjivani Arts, Commerce & Science college, Kopargaon, Ahmadnagar, Maharashtra and his idea was “Chakli Manufacturing”.***

***Jury Appreciation Award went to Hari Kuttan Pillai of ITI Kollam, Kerala. His business idea was “One Stop Mobile Service & Sales”.***

The Awards Ceremony was held on 28<sup>th</sup> evening where the prizes were given to the winners of the competition. The Chief Guest for the evening Mr. I Jeyakumar Chairman, Mormugao Port Trust (MPT) and Guest of Honour Mr. Sanjay A Poy Raiturcar, Chairman & Managing Director, Govind Poy Oxygen Ltd., distributed the prizes.

Mr. Ulhas Kamat, CEO I Create India, highlighted the impact CMS program has made on the youth by quoting the statistics from the Pre and Post Tests conducted at the CMS.

***“The Entrepreneurship Knowledge Quotient has improved by 33%. The attitude and confidence level among the participants - assessed in terms of likelihood of starting a business in 3 years, assessing new business opportunity, analyzing markets for business opportunity and confidence to finance business has gone up by 33%”, Mr. Kamat added.***

**Congratulations and we are proud of.....**



**Shobha Vinod, Connie Alva, Suvarna Banderkar (Entrepreneur), Vaishali Satardekar (Entrepreneur), Manish Gosalia and Jayanthi Laxman (L-R)**

**Connie Alva, Director – I Create Vishwas Karnataka** who was awarded “The Hans Foundation” Outstanding Performance Award ( Center Level) for promoting Entrepreneurship through Change the Mind Set Program for the Youth; Training, Mentoring and Access to Capital to disadvantaged women and youth in Karnataka.

**Jayanthi Lakshman – I Create Academy** who was awarded “The Hans Foundation” Outstanding Performance Award (National Level) for Dedication and Excellence in Service and Support for Promoting and Sustaining the Goal and Mission of I Create in India.

**Mr. Manish Gosalia, Regional Coordinator – I Create Goa** for his Leadership and Dedication as the Chairman of 11<sup>th</sup> NBPC.

**Shobha Vinod, Master Facilitator- I Create Vishwas Karnataka, Bangalore** who was awarded the “Erik Dauwen Entrepreneurship Development photo of the year” award for the best photo taken of a program activity conducted in the year 2016.

**Award Winning Photo**

**Participants of BDSSS, Khanapur raising their hands to say “Yes” to Entrepreneurship**



**Our Entrepreneurs..**

**Ms. Vaishali Satardekar**, coming from an underprivileged family with an ailing husband and two young daughters, attended the I Create Goa Aspiring Entrepreneurs Workshop in March 2015. She gained confidence and the courage she needed to overcome all obstacles, used her learning and successfully expanded her footwear business multiplying her revenue three times over.

**Ms. Suvarna Bhandekar**, a chartered accountant attended the I Create Goa Aspiring Entrepreneurs Workshop to learn the nuances of starting and running a successful business. She had tried her hand on many ventures but was unsuccessful. The training helped her in identifying her strengths and start a business selling homemade chocolates. The business is successful and she is thankful to I Create for enabling her to choose the right business idea.



## Entrepreneurship Awareness Program ( EAP)



Students listening intently during the awareness program.

I Create Snehdeep conducted an EAP for 23 students of Nursing on 10<sup>th</sup> January at Navyard, Vadodara. The session was conducted by Joseph and Vijaya.

SAFAR I Create conducted an awareness program at Chuim Village Center of Nirmala Niketan. The session was conducted by Venkatesh and Amit Mere for 180 women on 24<sup>th</sup> January.

I Create Banyan City, Vadodara conducted an awareness program at Mahireva Vidyalaya for 125 students. The session was conducted by Shashi Tuteja.

## Aspiring Entrepreneurs Workshop (AEW)



Participants at the workshop conducted at Navayard, Vadodara.

I Create Snehdeep conducted a workshop for 15 Youth and Women at Navayard, Vadodara from 4<sup>th</sup> to 7<sup>th</sup> January. The workshop was facilitated by Joseph, Pratibha and Bhavna

### Feedback from the workshop

*“ We do not calculate our own salary.*

*Now we know we are self employed and entitled to get salary from our business” – Minaxi*



Participants enjoying an activity at the AEW conduct at Setco Foundation, Gujarat.

I Create Snehdeep conducted a workshop at Setco Foundation, Kalo, Gujarat from 16<sup>th</sup> -19<sup>th</sup> January. The workshop was facilitated by Joseph and Bhavna for 34 women.

### Feedback from the Workshop

*“We learnt so many new things that we did not know. Now we know how to do real business” – Firdos*

## Change the Mindset (CMS)



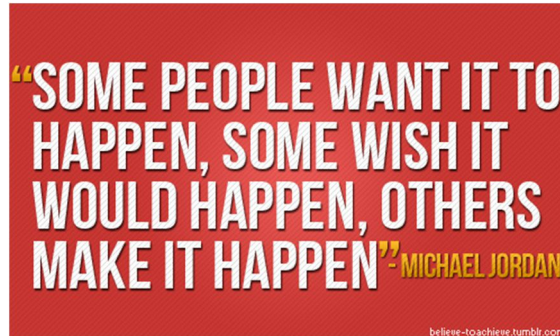
Students presenting their Business Plan at the CMS program conducted at SJP

I Create Vishwas Karnataka conducted a Change the Mindset program at S J Polytechnic (Computer Science). The program was conducted by Connie, Pankaja, Shobha, Murthy and Prakash.

### Feedback from the program

*I wanted to start business & had just basic knowledge about how to plan for it. But you gave me a complete planning set required to start my business with much more confidence & knowledge.” Prajwal G VI Sem*

## Thank you....



I Create India profoundly thanks all the contributors who helped us in achieving the MAGIC Fund goal of Rs. One Crore.

## Highlights

- I Create India is empanelled in the United Nations Development Programme (UNDP) for engagement with Disha project for improving the lives of women and girls in India.



- JJT University and SPDT Skill Development Centre Mumbai jointly organised the 3rd International Knowledge Conclave – Entrepreneurship. B. R Venkatesh, Director, SAFAR I Create assisted in the workshop content and agenda. He moderated two panel discussions covering 8 grassroots level entrepreneurs. Four of them were mentored by I Create. Rohini Thenge, Uttam Mohite, Prasad Patil and Rajesh Rathod. The subject was "Journey". He also conducted the workshop on preparation of Business Plan and its importance.

- B R Venkatesh was one of the selection panellist in the Gandhi Fellowship Recruitment drive.
- Hema Chawla was part of judging/mentoring panel for **Innovriti**, National Level Entrepreneurship Fest E-Conclave at Manipal University Jaipur.



- Ulhas Kamat was the Key note speaker at the STARS Forum 7th Annual Conference at Sidhbari conducted on 10<sup>th</sup> December. Link to the presentation : [Entrepreneurship Development – Creating Job thCreators](#)



- I Create Founders Harsh and Aruna Bhargava visited the I Create Academy, Bangalore. The day was spent interacting with the Bangalore and Hubli team after Lunch.

- Founders of I Create, Harsh and Aruna Bhargava visited the I Create Banyan City, Vadodara center and interacted with students and Entrepreneurs.



- One more story from MS. Anuja Khemka, Sponsor of I Create SAFAR, Mumbai. Link is given below:

<http://www.forbes.com/sites/anujakhemka/2017/01/31/resourcefulness-helps-woman-transform-her-villages-trash-to-treasure/#3ac23ed446b8>

**E-Cell Activities in the month of January**

| Dates | Govt. Polytechnic for Women, Bangalore | Govt.Polytechnic, Chinthamani | Govt.polytechnic, Vijayapura |
|-------|--|-------------------------------|------------------------------|
| 7th   | EAP                                    | EAP                           | EAP                          |
| 21st  | Quiz Competition                       | Quiz Competition              | Quiz Competition             |





### Photograph of the Month

Enthusiastic Participants of Setco Foundation, Gujarat during an activity.



### Program Summary – January 2017

| Program | Number of Programs | Participants |
|---------|--------------------|--------------|
| EAPs    | 3                  | 328          |
| AEWs    | 3                  | 92           |
| CMS     | 1                  | 21           |

**Contributors:** Chitra, Connie, Joseph, Radha, Shashi, Shobha, Tejaswini and Venkatesh.