



# iConnect

## I Create Newsletter: January 2016

### Congratulations to all the 10<sup>th</sup> NBPC Winners



Proud winners displaying their Award Certificates at the National Business Plan Competition held at Mumbai on 16<sup>th</sup> of January

[https://www.facebook.com/permalink.php?story\\_fbid=816217825171642&id=382920918501337](https://www.facebook.com/permalink.php?story_fbid=816217825171642&id=382920918501337)

Click on this link to watch a short video capsule of our 10<sup>th</sup> NBPC - National Business Plan Competition.

## Snapshots of the Event:



## Press release issued at the 10th National Business Plan Competition of I Create India

**Mumbai, 16th January, 2016:** I Create India, with 20 training and program centers throughout India, national headquarters in Bengaluru, and global headquarters in Washington DC, is a Non-Profit Organization dedicated to providing comprehensive and practical entrepreneurship training program. As part of one of its programs meant for youth, I Create India conducted its 10th National Business Plan Competition (NBPC) on 16th January at Suman Ramesh Tulsian Convention Center, Sophia College, Mumbai.

NBPC, a marquee annual event of I Create, is the culmination of the Changing the Mind Set (CMS) program conducted in different educational institutions across the country. CMS is a highly interactive 40 Class program that uses I Create's unique curriculum developed for Indian Youth. It employs highly applauded participatory and interactive techniques for facilitating the learning process. The program provides practical entrepreneurship skills and motivation for the students to consider starting their own business as a viable alternative to seeking jobs which are often not there. I Create's tag line "Creating Job Creators instead of Job Seekers" says it all.

The students around the country who participated in I Create's CMS programs this year prepared individual business plans as the final component of the program. They competed at institutional, center level and then regional level. Twelve finalists from Regional level competitions participated in the NBPC in Mumbai.

The finalists from diverse family backgrounds from different parts of the country are the sons and daughters of school teachers, professors, blue collar workers, corporate and government employees, professionals and, small and medium business persons.

The business ideas of these youth cover a wide range of fields from conventional, innovative and contemporary: Manufacture of Cane Furniture, Pyxis Bricks, Sale of Honey, Computer Classes, Event Management, Tiffin on Wheels, Fish Mart, Women Cab Agency, Dream Gift Boxes etc.

Mr. Ulhas Kamat, CEO I Create India, highlighted the impact CMS program has made on the youth by quoting the statistics from the Pre and Post Tests conducted at the CMS.

*"The Entrepreneurship Knowledge Quotient has improved by 25%. The attitude and confidence level among the participants - assessed in terms of likelihood of starting a business in 3 years, assessing new business opportunity, analyzing markets for business opportunity and confidence to finance business has gone up by 33%".*

## **NBPC Winners – 2016**

- **First Prize – The Hans Foundation Award (overall)**

*Kavya K Shetty – I Create Banyan City, Vadodara – Tiffin on Wheels*

- **Second Prize – Vimlesh Rani Award (overall)**

*Spoorthy R Suresh – ICVK, Bangalore - Magical Mehndi Tatoo*

- **Second Prize – Teen Category**

*Mallesha – ICVK, Bangalore – Lantana Furniture*

- **Second Prize- NextGen Category**

*Malashree Khootmani – I Create Safar– Computer Class*

- **Third Prize –Teen Category**

*Ruchita A Saha –I Create Banyan City, Vadodara – Fish Mart*

*Devanshi Kapoor – I Create Rajasthan, Jaipur – Dream Box*

- **Third Prize – NextGen Category**

*Dipti Bhanushali – I Create Safar – Event Management*

## **Congratulations and we are proud of.....**

**Chitra Jagannath, Director - Southern Region and Strategic Relations** who was awarded the “The Hans Foundation” Outstanding Performance Award ( National Level) for promoting Entrepreneurship through building partnerships with organizations; spreading I Create mission; creating brand awareness and expanding I Create’s presence in India



**Chitra and Madhukshwar with their Awards**

**Madhukeshwar Bhat, Deputy Director- I Create Hubli** who was awarded the “The Hans Foundation” Outstanding Performance Award ( Centre Operations ) for promoting Entrepreneurship through Change the Mind Set Program for the Youth; Training, Mentoring and Access to Capital to disadvantaged women and youth in Karnataka.

**Joseph Pius, Director- I Create Snehdeep, Vadodara** who was awarded for the best photo taken of a program activity conducted in the year 2015.



**Sharmila Chari, Coordinator –Communications and Outreach** for the I Create India Newsletter – iConnect.

## **I Create India is pleased to recognize...**

**Satish Kini as an I Create Brand Ambassador** for the enthusiastic support of our practical Entrepreneurship Development program for Disadvantaged women and youth of India, thus helping I Create achieve its mission of Creating job Creators.

**RAPID ( Rehabilitative Assistance for people in distress)** as a valued partner for spirited beneficiary mobilization for practical Entrepreneurship Training and active participation in seed apital fund of I Create (MAGIC) thus helping I Create achieve its mission of Creating Job Creators .

## Entrepreneurship Awareness Program ( EAP)



**Students listening intently during the awareness program.**

I Create Rajasthan conducted two EAPs on 6<sup>th</sup> of January. The first awareness program was conducted at RK Patni Girls College, Kishangarh (Ajmer) for 100 students and the second was conducted at Govt College, Kishangarh (Ajmer) for 175 students. The session was conducted by Ranju Mehta, Hema Chawla, Shipra Vajpei



**Participants from Tandalja, Near Basil School during the awareness program**

I Create Snehdeep conducted an EAP at Tandalja, near Basil School on 3<sup>rd</sup> of January. The session was conducted by Joseph and Jitendra (MFI staff) for 18 Muslim women who live in the slums

I Create Safar conducted an awareness program at Maniben Nanavati Women's College, Vile Parle West, Mumbai for 26 students. The session was conducted by Venkatesh and Tejaswini.



**Participants of Snehdeep awareness during the program.**

I Create Snehdeep conducted an EAP at **Kalali Fatak, Vadodara** on 4<sup>th</sup> of January. The session was conducted by Joseph and Jitendra (MFI staff) for 20 women who live in the slums and do business on the road side.



**Participants of the Chandini Mahila Sangaha, Mangamanapalya during the EAP**

**VRDF** conducted an awareness program at Chandini Mahila Sangaha, Mangamanapalya for 20 women entrepreneurs on 20<sup>th</sup> January. The session was conducted by Connie and Shobha

I Create Snehdeep conducted two EAP's at Roshan Nagar, Navayard on 15<sup>th</sup> and 16<sup>th</sup> January for 40 participants. The session was conducted by Rita.

I Create Banyan City conducted an awareness program at a Teachers Seminar for 180 teachers. The session was conducted by Shashi Tuteja.

## Aspiring Entrepreneurs Workshop (AEW)



**Housewives of class IV staff of Narmada Project during the workshop.**

I Create Snehdeep conducted a workshop for 13 Housewives of Class IV staff of Narmada Project. The workshop was conducted by Joseph and Rita from 18<sup>th</sup> January to 21<sup>st</sup> January.

I Create Academy conducted a workshop for 17 students of St. Thomas Institute of Science and Technology, Kazhakottam from 27<sup>th</sup> to 29<sup>th</sup> January. The workshop was conducted by Ulhas Kamat, Chitra and Nagendra Babu.



**Students of ITI, Chackai presenting their Business Plan.**

I Create Academy conducted a workshop at Govt. ITI, Chackai from January 5<sup>h</sup> to 8<sup>h</sup> for 18 students. The session was conducted by Nagendra Babu, Connie, Shobha led by Chitra. Official translator –Lalitha.

## Change the Mindset (CMS)



I Create Safar conducted a CMS program at Maniben Nanavati Women's College, Vile Parle West, Mumbai for 44 students from 19<sup>th</sup> - 21<sup>st</sup> January. The program was conducted by Venkatesh, Tejaswini, Amit Mere and Medha Nadkarni

## Highlights

**Another act of generosity by Col. Vijay Kapoor, who once again donated a sum of Rs. One Lakh to I Create Rajasthan. A total of five Lakhs till now.**

**I Create in News**



**Dainik Navajyoti and Patrika, Jaipur carried a feature on the Entrepreneurship Awareness Program conducted at Kishangarh, Ajmer.**

**Photograph of the Month**

**Participants of Government ITI, Chackai, Kerala during the Trade Game.**



**Facilitator's corner**

From Hema Chawla, I Create Rajasthan:

*This article has some very useful tips for selling the products online. The author is an entrepreneur and sells his product online. He has emphasized on*

- a) using as many keywords as possible for your product*
- b) if you are selling a common product how you can make it different and add more value to it*
- c) make photography your differentiator*

*For more details please go through the complete article!*

<http://yourstory.com/2015/08/marketplace-millionaire/>

**Program Summary – January 2016**

<b>Program</b>	<b>Number of Programs</b>	<b>Participants</b>
<b>EAPs</b>	<b>9</b>	<b>581</b>
<b>AEWs</b>	<b>3</b>	<b>62</b>
<b>CMS</b>	<b>1</b>	<b>44</b>

**Contributors:** Chitra, Connie, Hema, Joseph, Ranju, Radha, Shashi, Shobha, Tejaswini and Venkatesh.