



# iConnect

## I Create Newsletter: August 2017

### Media Coverage of I Create Activities



- Press coverage in “Navjyothi”, Rajasthan on the Aspiring Entrepreneurs Workshop conducted at Shri Ratanlal Kanwarlal Patni Govt P.G. College, Kishangarh, Ajmer from 1-4th Aug'17.
- Link to the coverage on Private News Channel, Goa on the Aspiring Entrepreneurs Workshop Conducted at Mormugao Port Trust, Goa. <https://www.youtube.com/watch?v=VMiYaQWbwVI&feature=ub>

Sharmila Chari

I Create India

[www.icreateindia.org](http://www.icreateindia.org)

<https://www.facebook.com/ICreateIndia/>

## **Entrepreneurship Awareness Program (EAP)**



**Students of Apparel Design & Fashion Technology, Govt. Polytechnic for Women, Bangalore during the EAP.**

I Create Academy conducted an awareness program for 37 students of Apparel Design & Fashion Technology at Govt. Polytechnic for Women, Bangalore on 11<sup>th</sup> August. The session was conducted by Nagendra Babu.

## **Aspiring Entrepreneurs Workshop (AEW)**



**Participants during the role-play conducted to explain Negotiation at the workshop conducted at SRKP.**

I Create Rajasthan conducted a workshop at Shri Ratanlal Kanwarlal Patni Government Post Graduate College Kishangarh(SRKP GCK) (Ajmer) for 36 participants from 1<sup>st</sup> to 4<sup>th</sup> August. The workshop was facilitated by Ranju Mehta, Anjana Tandon, Sandeep Sethi, Hema Chawla, Shipra Vajpei and Shikha Baid

### **Feedback from the workshop**

*Participants realised that Entrepreneurship is a viable career option and are confident that they can start their own business.*



**Participants preparing their Business Plan during the AEW conducted at MPT, Goa**

I Create Goa conducted a workshop at Mormugao Port Trust (MPT) from 14<sup>th</sup> to 19<sup>th</sup> August for 21 participants. The workshop was facilitated by Manish Gosalia, Nagendra Babu, Connie Alva and Ceceiro.

### **Feedback from the workshop**

*The Program was well appreciated and most of them are planning to start their own business wherein they are looking ahead for mentoring support from I create.*



**Master Facilitator explaining the Negotiation Activity to the Participants**

I Create Rajasthan partnering with Bosch Foundation conducted a workshop at Sindoli Village, Bassi for 50 Women from 22<sup>nd</sup> to 24<sup>th</sup> August. The workshop was facilitated by Ranju Mehta, Hema Chawla and Shipra Vajpei.

### **Feedback from the workshop**

*Participants felt very confident and few of them were confident of the family support to start the business.*

## **Change the Mindset Program (CMS)**

### **Glimpses from the CMS Programs conducted across the country**



### **CMS Programs were conducted at**

- Govt. Polytechnic , Chinthamani, Karnataka from 29<sup>th</sup> July to 2<sup>nd</sup> August for 34 Students.
- Shree Vidyadhiraj Polytechnic, Kumta, Karnataka from 2<sup>nd</sup> to 5<sup>th</sup> August for 25 students

- SJ Polytechnic Electronics & Communication, Bangalore, Karnataka from 8<sup>th</sup>-11<sup>th</sup> August for 40 students
- Govt. Polytechnic, Bagepally, Karnataka from 12<sup>th</sup> -15<sup>th</sup> August for 24 students
- Viveka Tribal Center for Learning, H.D Kote, Karnataka from 18<sup>th</sup> to 21<sup>st</sup> for 34 Students
- Govt.Polytechnic, Kalburagi from 21<sup>st</sup> to 24<sup>th</sup> August for 24 Students
- Shree Mahireva Adarsh Vidyalaya,Bajwa, Vadodara for 47 students.
- Govt. Polytechnic, Karwar for 35 students.

## Feedback received from the CMS Participants

- *"I have learnt many things about business and one most important thing was first I had desire to do job but after getting training I wanted to do own business. "Change The Mind Set" sentence has really changed our mind set. If we want to tell there are many things whatever told will be less". - Ayesha.B.Momin. Student, Govt. Polytechnic, Kalaburagi*
- *"CMS Program was great to me. I felt as I entered the world of business. Many people who complete their courses think what to do next, some of them join for other courses and some go in search of job. Some of them will be successful by getting job. Some of them worry what to do, but having training from I Create India, I got fully inspired as my mind set fully changed. I learnt many innovative things in just four days. Now I am confident that I can start my own business and become successful Entrepreneur." - Sumangala.S.D. Kalaburagi*
- *"Program was good and motivated to do a business and learnt that no qualification is required to start a business". - Yashraj.N.Khandekar, Student, SVPT, Kumta*
- *"Really it is awesome program which made us to be an "Entrepreneur". I am happy with the program and realized that "I don't beg job but I Create job". I will start my business locally and grow globally "- Doreswami.V.Sunagamath, Student, BVVS, Bagalkot*
- *"We didn't have any idea about business..... in these 4 days, we got to know that even we could become future Entrepreneurs as well. Honestly speaking, me and my friend have already decided to run our own business " - Mahima B S. 5th Sem, Student, SJP E&C*
- *"I actually wanted to start my business, but not aware of the risks and how to plan. In these four days, I got to know how a business goes on, what are the expenses ... --- Chinmay K , 5th Sem, Student SJP E&C*
- *"The students and the management expressed that the program was very useful". – VTCL, H D Kote*
- *"Given knowledge about the Entrepreneurship and made us to prepare and present Business Plan on our ideas helped us a lot"... Subramani C.M, E&C Dept. 5<sup>th</sup> Sem. Govt. Polytechnic, Bagepally.*
- *"Workshop has helped me to speak in front of others without fear. After the workshop I am 100% sure to start my own business. I can't imagine how I could prepare PPTs within two days and present it in ten minutes. These four days were very precious to me." - Meghana S Gundu, Computer Science. 5<sup>th</sup> Sem, Govt. Polytechnic, Karwar*

**Harsh Bhargava, Founder, I Create India Conducted a study for identifying the issues that affect Competitiveness Mind set for IITGN. Following is an extract of this report.**

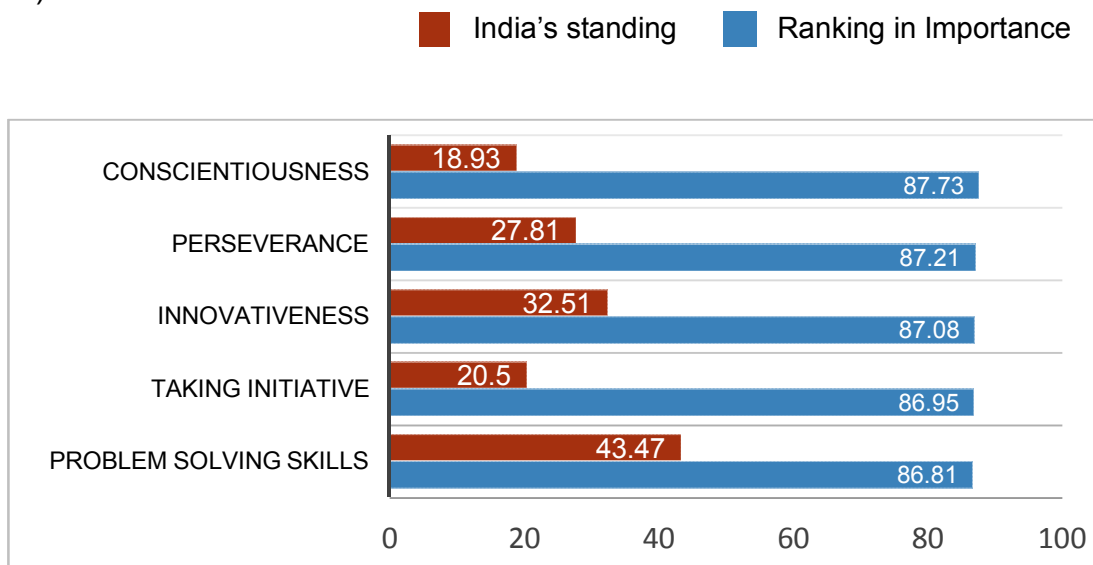
## **CREATING AN ENTREPRENEURIAL ECOSYSTEM: I CREATE'S NEW ADD-ON MACRO LEVEL PROGRAM**

**How do we make our entrepreneurs competitive globally?** Whereas infrastructure strengthening and regulatory reforms play important roles in making us competitive, having a competitive mindset is found to be of equally important.

**Competitiveness Mindset Study:** A major first of its kind, nationwide study, under the aegis of IIT GN, sought to identify factors that can boost India's GDP and job creation by looking at the attributes that affect Indians' competitiveness mindset. This Study draws attention to an urgent and important matter- a country's ability to compete in the global market and its entrepreneurial ecosystem.

### **What's key to competitive mindset and where does India stand:**

The study covering 2700+ complete responses from cross-section of CEOs, high level government officers, directors and professors of higher educational institutes, media, Non-Resident Indian (NRIs) and the civil society revealed the following five attributes as the most important for competitiveness (shown in blue) and where India stands (shown in maroon):



The purpose of the study is to offer to the policy makers in government, business and academia, and practitioners committed to improving entrepreneur creation, employability of youth, to consider steps that can be taken to address systemic improvements to the issues identified in the study to eventually make some real and changes for the better, to create jobs and inclusive prosperity.

Copies of the report have been sent to India's policy makers at the highest level at the national and the state level and a follow up study is underway to identify easy to implement steps to address the issues identified in the study.

### **E-Cell Activities in the month of August**

Dates	Govt. Polytechnic for Women, Bangalore	Govt.Polytechnic, Chinthamani	Govt.polytechnic, Vijayapura
29 <sup>th</sup> Jul – 2 <sup>nd</sup> Sep		Change the Mindset Program	
9 <sup>th</sup>		Poster Competition	
10 <sup>th</sup>			Poster Competition
11 <sup>th</sup>	Poster Competition		
17 <sup>th</sup>			Debate
18 <sup>th</sup>	Debate		
30 <sup>th</sup>		Quiz	
31 <sup>st</sup>			Quiz

### **Snapshots of the activities**



## Facilitator Corner

*“Presently start-ups account for only 80,000 jobs. Experience in other countries like US and Israel show that start-ups have the potential to create hundred thousand jobs. **To read more, Click on the link below.***

<http://www.hindustantimes.com/india-news/job-creators-not-seekers-it-s-not-an-easy-road-for-start-ups-in-india/story-hGxI0AsXB1KkmlUetrsv6L.html>

Shared by G. Chitra Jagannath

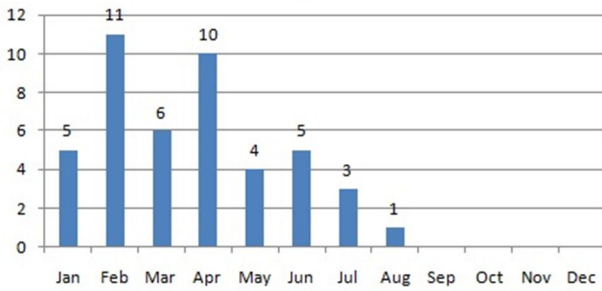
## Photograph of the Month

**Participants playing the Trade Game on Expanding Markets at an AEW conducted at Sindoli Village, Bassi, Rajasthan.**

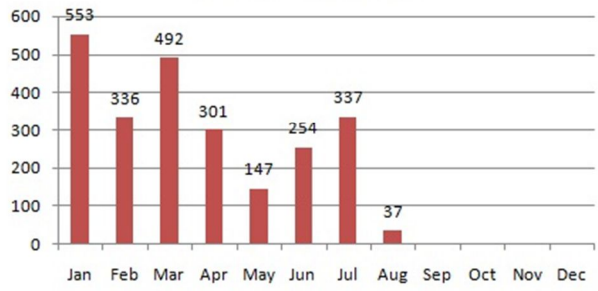


**AT.A.GLANCE - 2017**

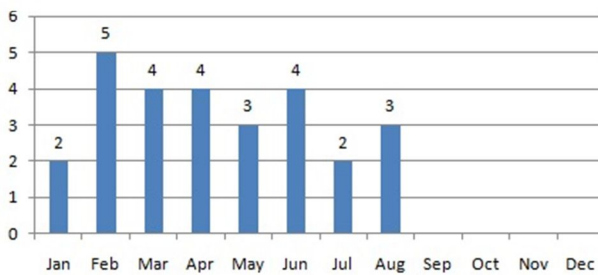
**EAP**



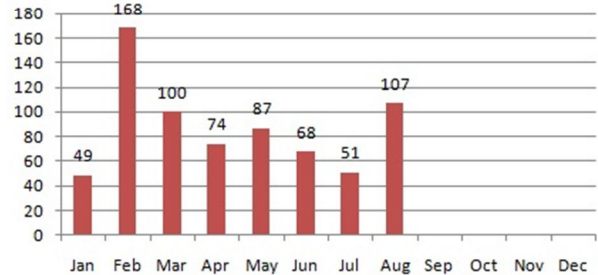
**EAP Participants**



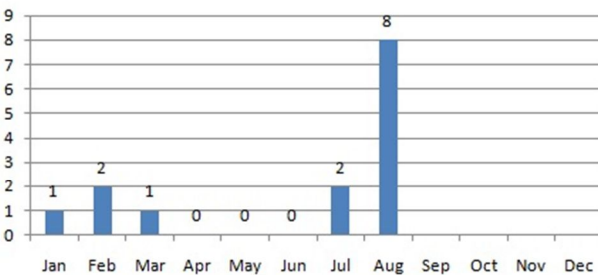
**AEW**



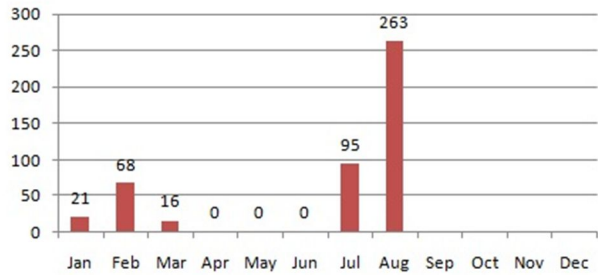
**AEW Participants**



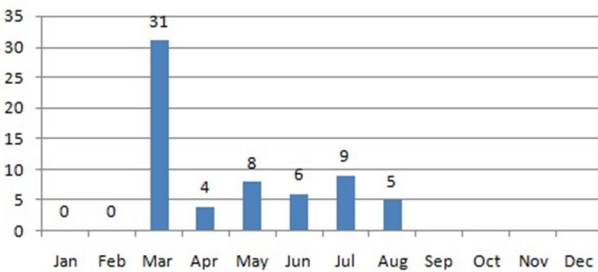
**CMS**



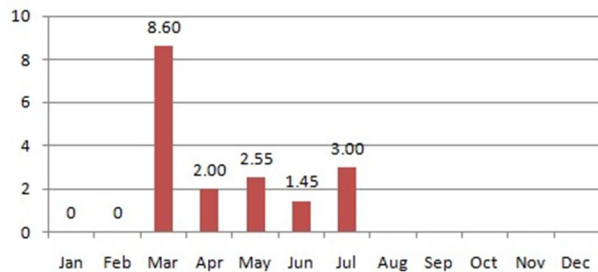
**CMS Participants**



**MAGIC Fund Beneficiaries**



**Amount Disbursed in Lacs**





**Program Summary in Numbers- August 2017**

PROGRAMS		For the Month		For Jan- Aug 2017	
		Programs	Participants	Programs	Participants
1	<b>EAPs</b>	1	37	41	2,457
2	<b>AEWs</b>	3	107	27	704
3	<b>CMS</b>	8	263	14	463
4	<b>Refresher</b>	0	0	1	19
5	<b>Mentoring</b>	0	0	2	39
<b>MAGIC FUND</b>		Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
6	Assistance	5	1.70	63	19.30

**Since inception, MAGIC has assisted 126 beneficiaries by providing INR 39.93 Lakhs**

**Contributors: Basavaraj, Chitra, Chandrashekar Angadi, Connie, Hema, Mayur, Murthy, Nagendrababu, Prakash, Radha, Ranju, Shashi, Shobha and Shwetha.**