iConnect

I Create Newsletter: April2018

I Create had conducted the Training of Trainers program for the coordinators of the YES Program (Youth Empowerment at SKF) in the month of March.

Subsequent to the TOT, the YES coordinators of the Bangalore SKF Center havestarted imparting Basic Entrepreneurship Program (BEP)to the students who are undergoing six months Automation Training.

The BEP is scheduled for every Saturday for six weeks. The sessions are monitored by I Create Facilitators to ensure Quality and to provide guidance. The YES coordinators of the Pune Center have started their workshop in the month of April and is expected to complete by May

Snapshots of the program

Sharmila Chari

I Create India

www.icreateindia.org

https://www.facebook.com/ICreateIndia/

Entrepreneurship Awareness Program (EAP)

Participants of the EAP conducted at Bank of India, Zonal Office, Goa.

I Create Goa conducted an entrepreneurship awareness program at Bank of India, Zonal Office, Panjim, Goafor 61Branch Managers and Senior staff from 52 branches of Bank of India across Goa. The session was conducted on 11th April by Manish Gosalia and Mayur.

Participants of the Revolutionary Goans NGO during the EAP.

ICreate Goa conducted an awareness program for Revolutionary Goans, an NGO working for the social issues in Goa. One of the key objectives of the organization is Entrepreneurship and Skill Development. The session was conducted by Mayur for 8 participants on 15th April.

Aspiring Entrepreneurs Workshop (AEW)

Participant working on the Income Statement during the workshop conducted at GRICP, Bangalore.

ICVK conducted a workshop at Giridhar Ramnarayan Institute of Commercial Practice, (GRICP), Bangalore for 27 students from the streamApparel Design & Fabrication Technology. The workshop was facilitated by Connie, Shobha and Murthy from 5th to 8th April.

Feedback from the workshop

"I was under the impression that I know how to do business as we have a medical store. But this workshop has taught many rules of the business like, how to treat your customer, how to work out Profit. I did not know that the costs can be classified into Startup, Fixed and Variable. Overall, the workshop was very useful." ---- ***Shashi Patil, ADFT, GRICP***

."I did not know much about business. All the topics you have taught in this workshop are very meaningful. I liked the idea of teaching through games so that we don't get bored. I will remember all the aspects of business taught by you and will apply them in my future life."

---- ***Harshitha A, ADFT, GRICP***

Highlights

- I Create has received PwC funding for the year 2018-2019 to continue E-Cell activities in the selected Polytechnics and to conduct Aspiring Entrepreneurs Workshops.
- Govt.First Grade College, Thyamagondulu, Bangalore Rural felicitated I Create Staff Ms. Chitra Jagannath and Ms. Pankaja Ramachandra on the occasion of the Job Fair that the college held for the final year students. The college was part of the workshops conducted for the Department of Youth Empowerment and Sports.

E Cell Programs conducted in the month of April

Dates	Govt. Polytechnic for Women, Bangalore	Govt.Polytechnic, Chinthamani	Govt.Polytechnic, Vijayapura
6th Apr		Life Skills Workshop - Facing Interview	

Participants of the Govt. Polytechnic, Chinthamani during the session.

As the faculty and students are busy with exams and the holidays thereafter E-Cell activities will start in the month of July.

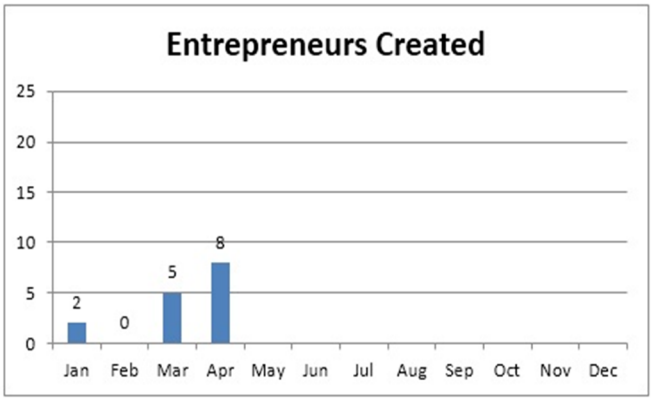
Facilitator Corner

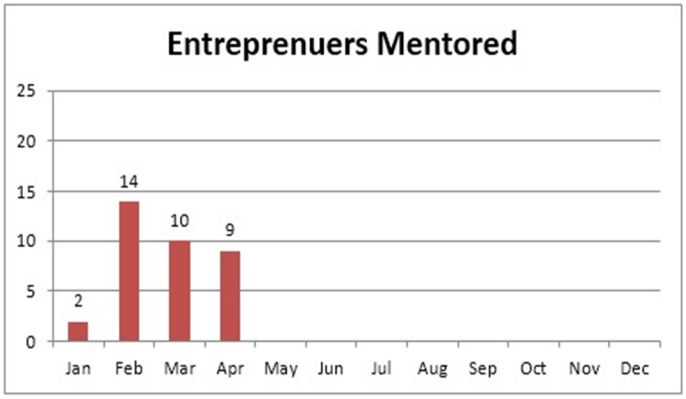
Customer needs to be at the center of the Universe for entrepreneurs. Technology is only a means to an end : end being reducing "customer pain". Click the link to read more..

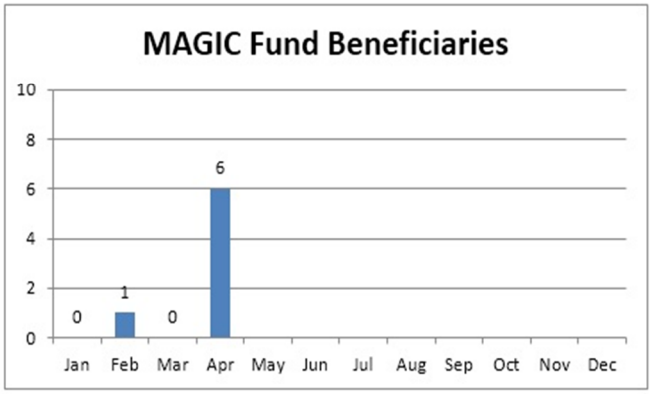
https://economictimes.indiatimes.com/small-biz/startups/customer-connect-a-whole-new-ball-game-at-startups/articleshow/63836503.cms

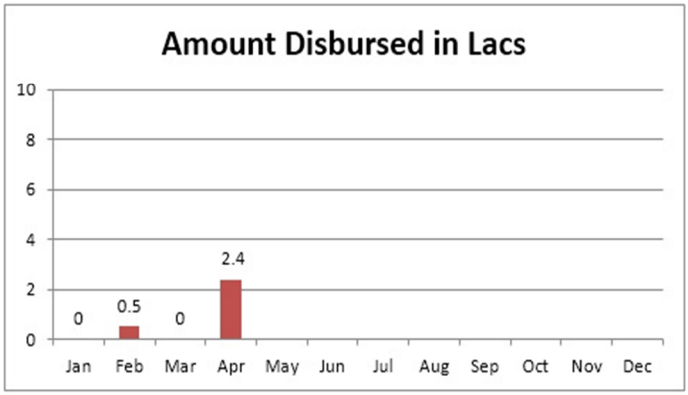
shared by Ulhas Kamat

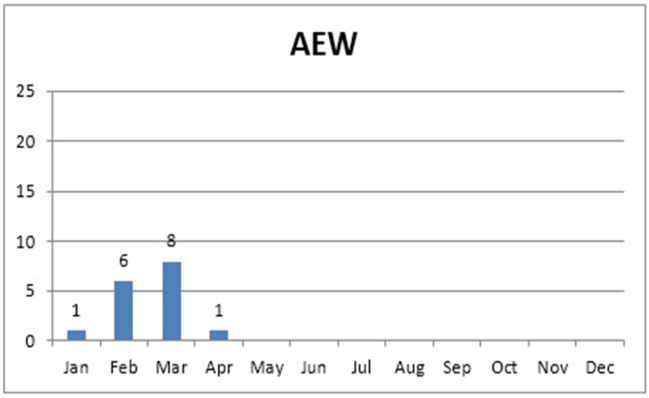
AT.A.GLANCE - 2018

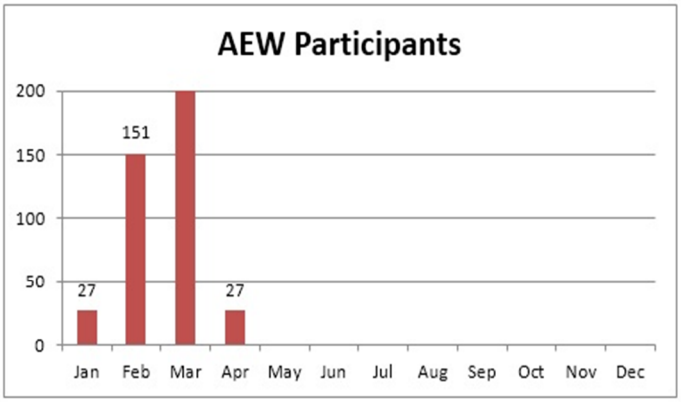


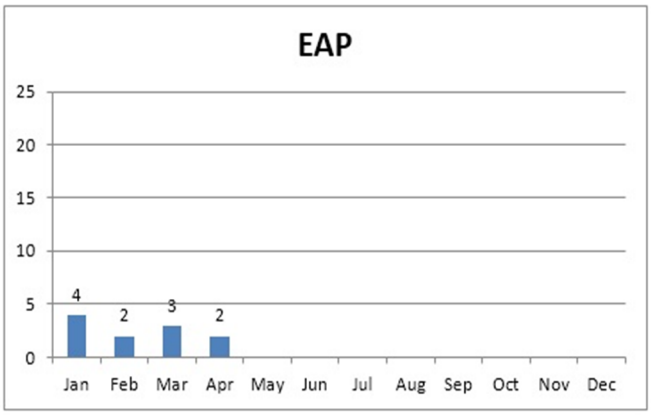


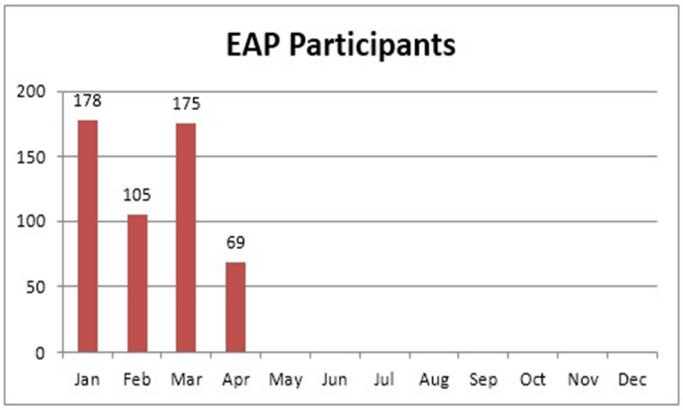












Program Summary in Numbers- April 2018

		For the Month		For Jan - Apr	
1	**Entrepreneurs Created**	**8**		**15**	
2	**Entrepreneurs Mentored**	**9**		**35**	
3	**Entrepreneurs Handheld**	**2**		**12**	
4	**MAGIC FUND**	Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
		6	2.40	7	2.90
	Amrit Fund	4	0.50	9	1.10
PROGRAMS		**For the Month**		**For Jan - Mar**	
		Programs	**Participants**	**Programs**	**Participants**
5	**AEWs**	1	27	16	507
6	**EAPs**	2	69	12	603

Since inception, MAGIC has assisted 157 beneficiaries by providing INR 48.82Lakhs as Seed Capital Assistance.

Contributors: I Create Team.