



iConnect

I Create Newsletter: March 2020

Rupees One Crore Donation in Memory of Late Shakuntala Bhargava

By her Grandson Subhas Bhargava

I Create gratefully acknowledges this generous contribution by Mr. Subhas and Mrs. Uttra Bhargava of Canada

Scroll down to read more.

There's nothing more rewarding than giving back and making a difference in the lives of people in this great community.

Frank Guzzetta

Sharmila Chari

I Create India

www.icreateindia.org

<https://www.facebook.com/ICreateIndia/>

https://www.youtube.com/channel/UClagLN7v9xWb1ot3sPGg?view_as=subscriber

<https://www.linkedin.com/company/i-create-india/>

Stay In, Stay Safe, Fight Covid 19**I Create starts an initiative to train women and girls at ITI on entrepreneurship on a regular basis to celebrate and commemorate her life.**

Mrs. Shakuntala Bhargava, born at the turn of the century in Rewari, Haryana, was married to late Shri Lalita Prasad Bhargava, who became the Principal of Govt. Textile Institute in Kanpur.

They had modest income, but her ambition was matched by her creativity, hard work and focus, a true mark of an entrepreneur. She had a dream of owning a home. She saw the value of women becoming entrepreneurs almost 100 years ago, to be able contribute to the economic needs of the family and even stand on their own feet when opportunities for a woman were limited or nil.

The couple saved enough to purchase a plot of land in Gwaltoli Kanpur, in the early 30 s. They plowed all their savings in building the modest home. Soon she was able to rent a room to a tenant. Encouraged by receiving rental income, she built a Gaushala with 2-3 cows, adding another income stream. In the next few years she built an additional accommodation for rental. She learned to own and operate a small business. They built two more larger accommodations for rental in the late 50s.

Smt. Shakuntala Bhargava was a very compassionate woman. The couple didn't have children of their own, they adopted two needy children. They adopted Roshan Lal Bhargava, nephew of Lalita Prasad Bhargava, who had lost his biological father at a very early age. The couple supported Roshan Lal's college and university education. He was married to Ms. Sumitra Bhargava of Lucknow (1937), the first woman to graduate in the community, who later became Principal of Mahila Vidyalaya in Lucknow. The crucial support in the beginning of his life, provided him with strong foundation and confidence. Both, Shri Roshan Lal and Smt. Sumitra, succeeded in their academic (both PhDs from the U.S.A) and their professional lives.

Shri Subhas Bhargava, grandson of Lalita Prasad and Smt. Shakuntala Bhargava, together with his wife Uttra, both philanthropists, settled in Canada along with their extended family, have given a generous gift of Rs 1 Crore to I Create in the memory of their grandmother, Smt. Shakuntala Bhargava. Shri Subhas and Smt. Uttra stepped up because their parents were struck with serious Brain Diseases during the end of Shakuntala Bhargava's life.

Donation to I Ceate should help and inspire and train hundreds of women and girls to start their own small businesses and live a live of economic wellness and dignity.

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Programs conducted this month at MEG & Center for Army Veterans. The BIC is sponsored and funded by HCL Foundation

S.No	Date	Program	Participants
1.	14 th Mar	Entrepreneurship Awareness Program (EAP)	432
2.	16 th – 20 th (two batches) Planned	Aspiring Entrepreneurs Workshop (AEW) (<i>workshop discontinued from the second day due to the Govt. order - Covid -19 Pandemic</i>)	73
3.	ongoing	Mentoring Session	3

Business Idea: Gas Agency.

Glimpses from the Program



Note: Workshop scheduled in the month of March at AMC, Lucknow was cancelled due to the Govt. order received - Covid 19 Pandemic. The BIC is sponsored and funded by HCL Foundation.

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Programs conducted at Armoured Corps Center & School, Ahmednagar. The BIC is sponsored and funded by Jankidevi Bajaj Gram Vikas Sanstha.

S.No	Date	Program	Participants
1.	6 th March	Entrepreneurship Awareness Program (EAP)	250
2.	7 th -12 th Mar	Aspiring Entrepreneurs Workshop (AEW)	33
3.	Ongoing	Mentoring Session	23

Business Ideas ranged from Car Accessories & Retail Shop, Timber Trading, Security Agency, Flower Shop & Plants, Chicken Shop, Construction Material Shop, Footwear shop, Dairy Unit, Vegetable Shop, Hotel, Furniture shop, General Stores, Goat Farming, Cloth Store. Poultry farming, R O Plant, Electrical shop etc.,

Glimpses from the Program



Feedback from the Workshop

- "I joined army at the age of 17 years old & Retried after 17 years. During this period, there is no touch with society so there is no any knowledge about the business, this training changed the way I thought of starting my business. Especially I learnt how to maintain cash book in our business or why keeping a record of daily expenses is important.. –*
ALD Pankaj Sawant –ALD -52 Armed-15489902 F
- I CREATE Class is very interactive class & giving very useful knowledge about the business. I learned about how to calculate profit in our business. This workshop increased my confidence to start my own business.-ACP. DFR Bismilla Khan-ACP DFR-71*
Armed-15489824-P

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Entrepreneurship Awareness Program (EAP)

Participants during the awareness sessions conducted by I Create Snehdeep.

I Create Snehdeep conducted 12 awareness sessions at Dashrath ,Chhani , Navayard ,Tandalja, Bajwa ,Tarsali Ranoli, Sama, Karchia, Chankyapuri , Ankodia Aakshganga for 71 women. The sessions were conducted by Joseph and Jitendra.

Out of 71, six women are interested to start their own business and their typical business ideas were Green Chili Pickle Production, Hair Oil , Manufacturing Paper Bags, Bags from Old Saris, Vegetable selling etc.,



Participants during the awareness session at Jawahar Nagar.

I Create Rajasthan conducted an awareness program for 12 participants of a SHG created by Bosch India Foundation at Shankarpura, Bassi, Jaipur on 3rd March. The session was conducted by Hema Chawla and Sarvesh Sharma.



Participants of the EAP conducted for GAIL India

I Create Academy conducted an awareness session for GAIL India for 30 participants which included Vendors, GAIL Staff and Students from Govt. Polytechnic for Women. The session was conducted on 12th March by Chitra, Connie, Shobha and Pankaja at Hotel Courtyard by Marriott Bengalauru, Bangalore.

Aspiring Entrepreneurs Workshop (AEW)

Participants learning to make products out of Cow dung during the workshop conducted at Shankarpura, Bassi, Jaipur.

I Create Rajasthan partnering with Bosch India Foundation conducted a skill and Entrepreneurship training workshop at Shankarpura, Bassi for 30 beneficiaries from 4th to 7th March . The workshop was facilitated by Ranju Mehta, Hema Chawla, Sarvesh Sharma and Shipra Vajpei.

Feedback from the Workshop

Participants were happy as they would be able to use cow dung (for making Diyas and dhoop) which otherwise used to go waste. Women are willing to start their business as they have no other source of earning. Also there are no basic shops in their village.

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Success Story for the month**Sumitra Devi, a housewife is an inspiration to the people in her neighborhood**

Sumitra Devi is a very resourceful person. She lives in Vimalpura, Devgaon Village,



Bassi, Jaipur. Her family includes her husband, two sons and a daughter. Her husband is handicapped but managed to provide for them. Though she was a housewife, she made sure that her children are brought up well and their future is secure. Today all her children are married and well settled. After all these years of only thinking about her family, Sumitra Devi decided to follow her dream of starting some business and help her husband in meeting the financial needs of the family. As soon as her daughter got married, she was on a look out for an opportunity which will help her in furthering her dream. When she came to know about the **I Create - Bosch India Foundation Aspiring**

Entrepreneurs Workshop, she made a decision to attend the same.

After attending the program, she decided to start a grocery store, as there was no shop in her neighborhood. During the first follow up mentoring session, she discussed her plans and the market potential with the ICR team and stated that she needs a capital of Rs. 40,000/- to start her business and requested assistance from I Create Rajasthan. The mentoring team assessed her plan and she was given **an interest free assistance of Rs. 15,000/- from "Amrit Fund"** in September, 2018. She has started a Grocery Store near her house and is successful. She says the training and assistance from I Create has made her a successful entrepreneur and believes her success will inspire many women to start their own business irrespective of their age.

Facilitators Corner

Businesses, in general, rate well on competence but lag heavily on the ethical front. Ethical attributes drive 76% of the trust of global companies while competence drives 24%. Good reason why businesses have a long way to go to build public trust.

Read more at:

<https://economictimes.indiatimes.com/industry/banking/finance/banking/view-the-crisis-at-yes-bank-is-an-opportunity-to-start-correcting-the-wrongs/articleshow/74560763.cms>

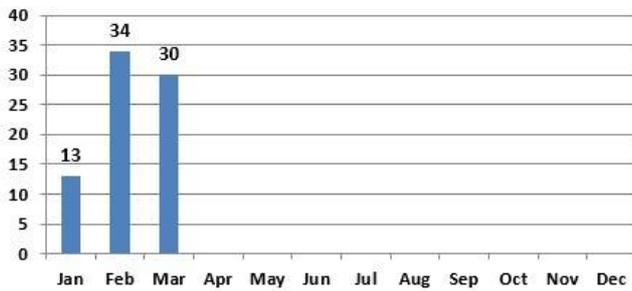
Shared by

Ulhas Kamat

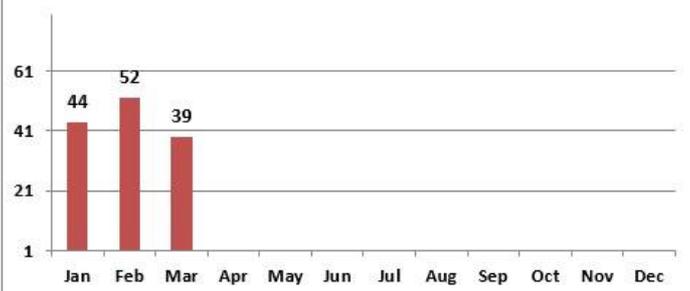
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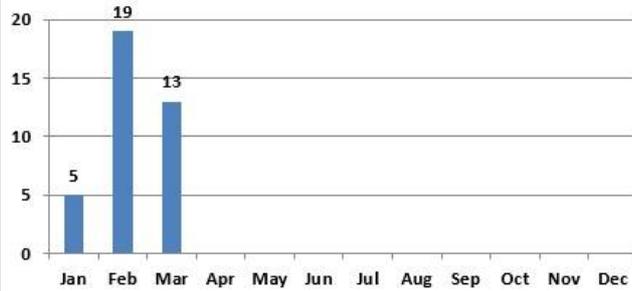
Entrepreneurs Created



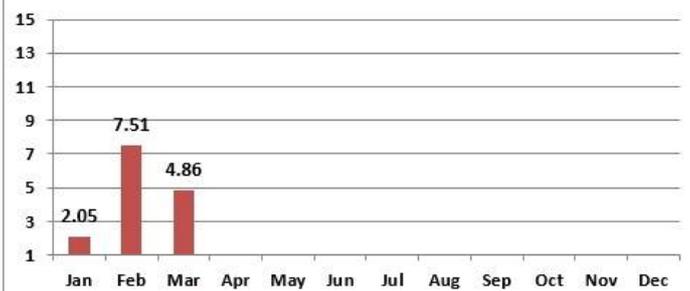
Entrepreneurs Mentored



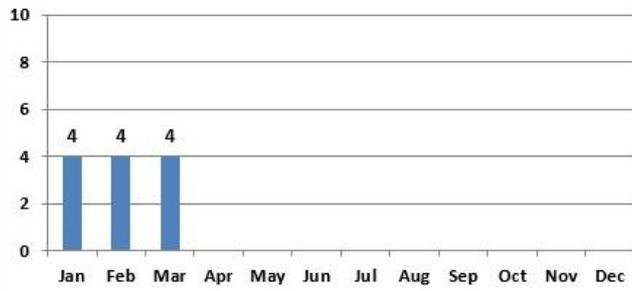
MAGIC Fund Beneficiaries



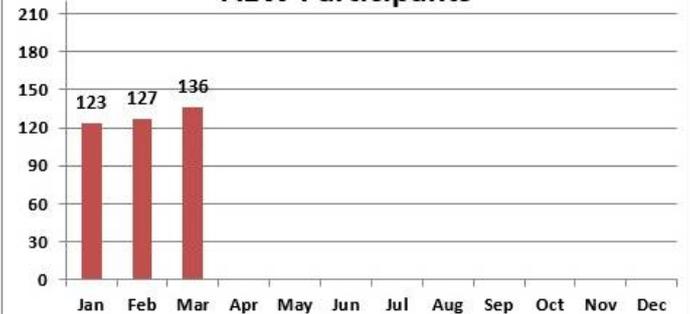
Amount Disbursed in Lakhs



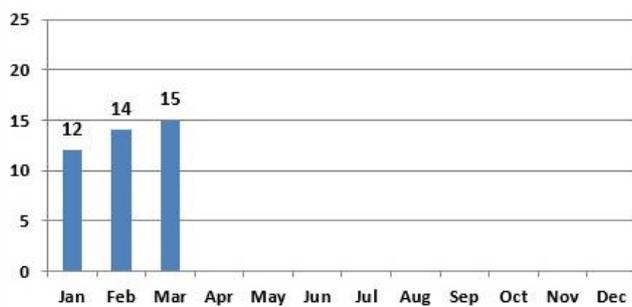
AEW



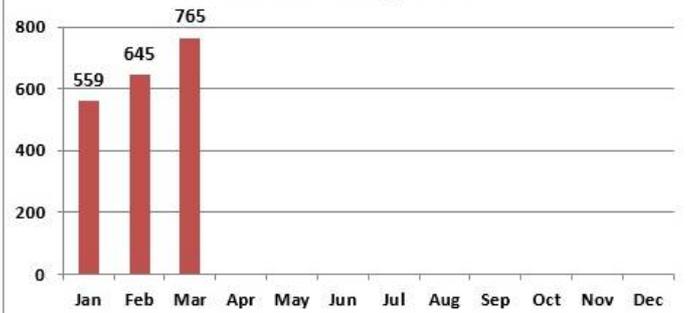
AEW Participants



EAP



EAP Participants



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Program Summary in Numbers- March 2020

		For the Month		YTD 2020	
1	Entrepreneurs Created	30		77	
2	Entrepreneurs Mentored	39		135	
3	Entrepreneurs Handheld	0		0	
Seed Capital Assistance		Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
		For the Month		YTD 2020	
4	MAGIC FUND (Bangalore)	13	4.86	37	14.42
5	Amrit Fund (Jaipur)	0	0	9	2.10
Programs		For the Month		YTD 2020	
		Programs	Participants	Programs	Participants
7	AEWs	2	63	10	313
7	EAPs	16	795	42	1,999
8	Refresher	0	0	1	17

Since inception, MAGIC has assisted 296 beneficiaries by providing INR 92 Lakhs as Seed Capital Assistance.

Contributors: I Create Team.