



iConnect

I Create Newsletter: September 2017

I Create in News

Press Coverage in “Rajasthan Patrika” and “Dainik Bhaskar” on the Aspiring Entrepreneurs Workshop conducted for Confederation of Women Entrepreneurs (COWE), Rajasthan Chapter on 13th September



Sharmila Chari

I Create India

www.icreateindia.org

<https://www.facebook.com/ICreateIndia/>

Entrepreneurship Awareness Program (EAP)



Students of Don Bosco College of Engineering, Goa during the EAP.

I Create Goa conducted an awareness program for 204 students of Don Bosco College of Engineering, Fatorda – Goa on 21st September. The session was conducted by Manish Gosalia.

I Create Banyan City, Vadodara conducted an awareness session at Baroda High School, Vadodara for 68 students. The session was conducted by Shashi Tuteja.

Aspiring Entrepreneurs Workshop (AEW)



Participants discussing during the workshop conducted at Jaipur for COWE

I Create Rajasthan conducted a workshop for COWE (Confederation of Women Entrepreneurs), Rajasthan Chapter. The workshop was facilitated by Ranju Mehta, Sandeep Sethi and Hema Chawla for 24 women from 9th to 12th September.

Feedback from the workshop

Participants were very happy and appreciated the content and methodology. They said they learnt a lot of new things which no else would have taught them otherwise. Preparing the business and presenting it gave them a lot of clarity and confidence.



Participants presenting their Business Plan during the workshop conducted at Govt. Polytechnic for Women .

ICVK conducted a workshop for 44 students of Apparel Design and Fashion Technology at Govt. Polytechnic for Women from 28th September to 1st October. The workshop was facilitated by Nagendra Babu, Pankaja and Shobha.

Feedback from the workshop

I learnt many things. We should do homework while starting a business, "Start Locally, Grow Globally. I Create workshop was very helpful to us.- Hemalatha, 5th Sem, ADFT



Participants presenting their Business Plan at the AEW conducted at IITGN

I Create Center at IITGandhi Nagar – NEEV conducted a workshop for the women from Ramapir No Tekro from 28th August to 1st September.

Feedback from the workshop

The enthusiastic way in which the women, many of whom were speaking in front of public audience for the first time ever, and the efforts put in to understand the concept being taught to then possibly for the first time, was deeply appreciated by the Judge and invited guests.

Mentoring Workshop



Participants enacting the roles of mentor and protégé during the role play in PwC.

I Create Academy conducted a two day Mentoring of Business Plan workshop on 15th and 16th September for the PwC Volunteers at their campus. The participants were trained on the Business Arithmetic module of I Create followed by mentoring of few sample Business Plans by way of role play. The 14 participants enthusiastically enacted the roles of mentor and protégé.

The workshop was facilitated by Ulhas Kamat and Nagendra Babu.

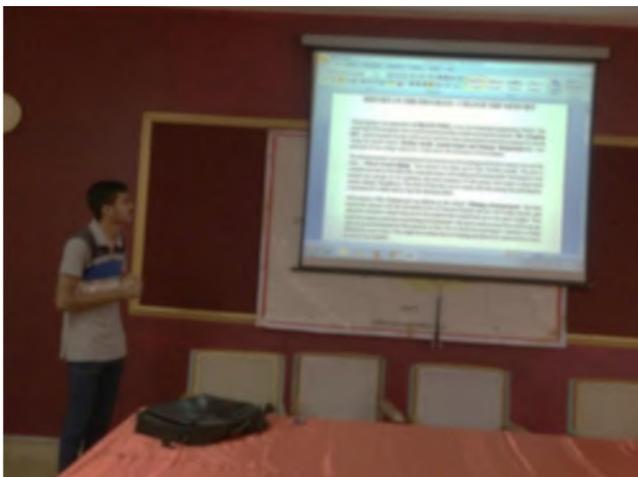
Refresher Meet



Participants interacting with the MPT team and I Create team during the Refresher Meet in Goa.

I Create Goa conducted a Refresher Meeting for 16 AEW participants of MPT (Marmugao Port Trust), Goa workshop conducted in the month of August. The meeting was attended by MPT Secretary- J.B.Dhavale, Sr.Deputy Secretary-S.B.Mohan, Deputy Secretary-Rajendra Singh, Labour Welfare Officer- Zarita Mendes, Branch Manager- Syndicate Bank- Mr.Karkal, Manish Gosalia, and Mayur Arsekar, I Create India.

Highlights



Reports of the CMS program are usually submitted by the Director/Master Facilitators of the Center which conducts the program.

Niranjan R Patel, Student and a Participant of the Change the Mindset Program conducted at L V Polytechnic, Hassan surprised the I Create team with a Power point presentation report on the 5 days CMS program. The Program was held from 5th to 9th September.

News you can use

Why I Create Program's Emphasis on Soft Skills is Important! Two Take-aways

Harsh Bhargava, Founder, I Create India attended the Global Youth Economic Opportunity Summit in Washington DC where stakeholders in development work including the World Bank, Microsoft, Harvard and MIT, and thought leaders from 55 countries participated.

Two key take-aways:



"Yes, I think I have good people skills.
What kind of idiot question is that?"

1. Why companies and countries are not firing on all cylinders: The youth who is joining the workforce lacks the relevant soft skills (the other terms used for it were non-cognitive mindset attributes, professional skills or socio-emotional intelligence). In other words- they are deficient in many of the attributes identified in our Competitiveness Mindset Study.

2. How to reach millions of youth and provide them structured learning programs in soft skills: There were

a number of solutions offered but one clear winner was to create mobile based platform that has games and apps that can provide interactive ways to help a large number learn the skills.

Many organizations are working on this and have begun to pilot such online learning- including Edx- a platform created jointly by Harvard and MIT, or others being developed by Microsoft. Even Google, OCED are working on it.

Change the Mindset Program (CMS)

CMS Programs were conducted at

- Govt. Polytechnic for Women , Hubli, Karnataka from 6th-9th September for 31 Students.
- Govt. Polytechnic, Raichur, Karnataka from 11th-14th September for 23 students.
- L V Polytechnic, Hassan, Karnataka from 5th – 8th September for 38 students.
- Govt. Polytechnic, Vijayapura, Karnataka from 23rd-27th September for 37 students
- Govt. Polytechnic, Karkala from 28th to 31st September for 33 students.
- Govt. Giridhar Ramnarayan Institute of Commercial Practice Polytechnic, Bangalore from 12th to 15th September for 29 students
- SKV, Gwalior from 12th – 17th September for 40 students
- Baroda High School, Vadodara for 61 students.

Glimpses from the CMS Programs conducted across the country



Feedback received from the CMS Participants

- “In future, if we face the problem of unemployment, this program has helped us to start our own business. We have understood what the benefits are if we start our own business instead of working under someone.” -***Shashikumar H M, 5th Sem, Machine Tool Tech Dept. Govt. Polytechnic, Hassan***
- “After studies, I wanted to join a job. But, during CMS, I have gathered so much information / knowledge that, I have decided to start my own business. ***Akshitha Kulakani, 5TH SEM, Govt.Polytechnic, Raichur.***
- “The knowledge you have given from this training is really extraordinary. How means basically I am interested in business and was searching related knowledge and thinking where to go and get it. At the same time you have given training and feel fortunate and proud of it. It means you have taught related skill in a very simple and systematic way besides how to make profit and infused courage. Whatever I tell will not be sufficient, really I am very happy and definitely using these skills will establish business. - ***Laxmibai.I.Badigerlly Govt. Polytechnic, Hubli***

E Cell Programs conducted in the month of September

| Dates | Govt. Polytechnic for Women, Bangalore | Govt.Polytechnic, Chinthamani | Govt.polytechnic, Vijayapura |
|-------------------------------------|--|---|--|
| 07 th | | | Motivational Talk by Mr. Peter Alexander and Mr. Manojkumar Jadhav Audience - 45 |
| 08 th | Motivational Talk by Mr. Rakesh Bhatt, Entrepreneur, Audience - 175 | | |
| 09 th | | Motivational Talk by Mr. Harish, Entrepreneur Audience -100 | |
| 13 th | | | Pick and Talk Participants - 23 Audience - 29 Facilitator- C.Angadi |
| 14 th | | Pick and Talk Participants - 16 Audience - 03 Facilitator- CMN Murthy | |
| 15 th | Pick and Talk Participants - 27 Audience - 150 Facilitators – Sharmila and Radha | | |
| 22 nd | Crossword Participants -47 Facilitators – Nagendra Babu & PwC Volunteers | | |
| 23 rd - 27 th | | | Change the Mindset Program. Participants -37 Facilitators – Nagendra Babu, Pankaja, C.Angadi and Prakash |
| 27 th | | Crossword Participants -53 Facilitator- Nagendra Babu | |

Snapshots of the activities

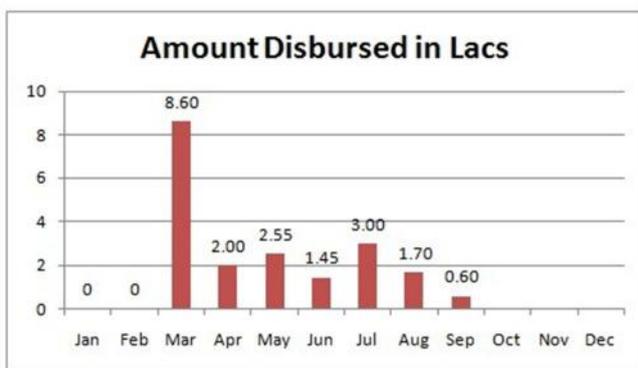
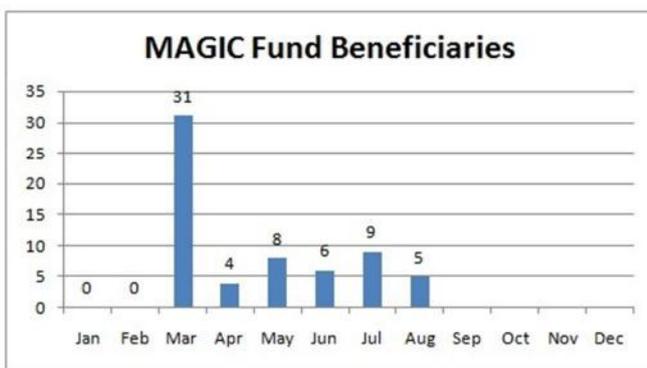
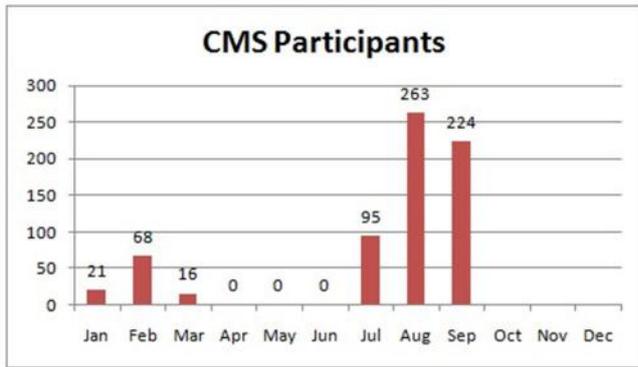
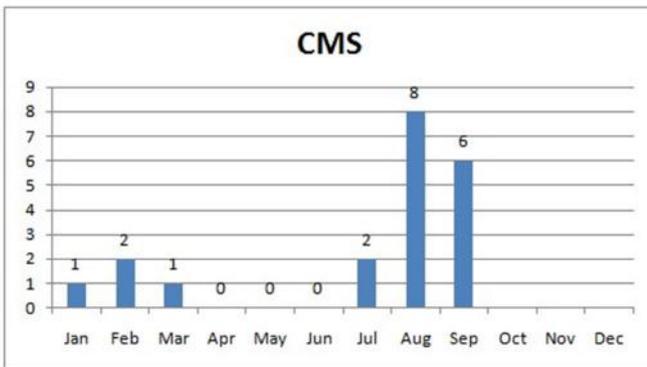
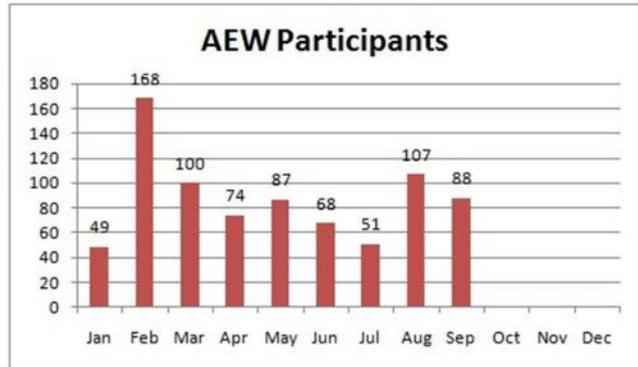
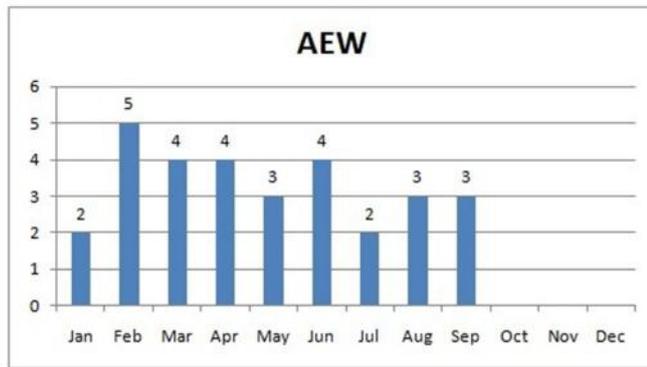
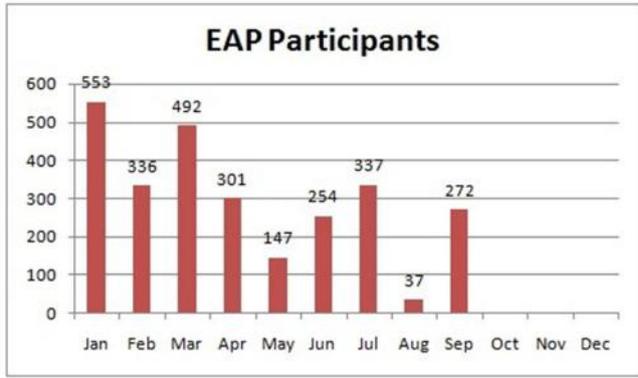
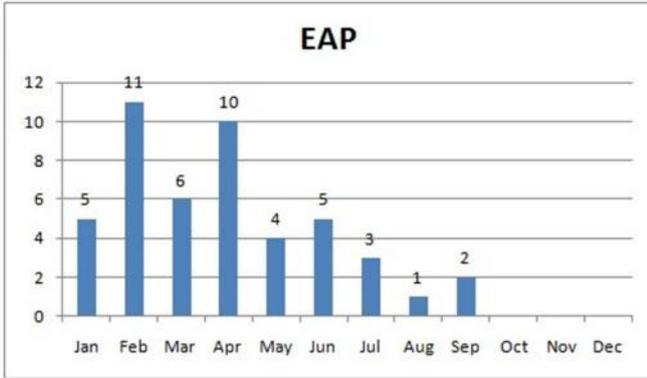


Photograph of the Month

Students of Baroda High School, Vadodara doing the Newspaper Exercise as part of the Idea Generation during the CMS Program.



AT.A.GLANCE - 2017



Program Summary in Numbers- September 2017

| PROGRAMS | | For the Month | | For Jan- Sep 2017 | |
|-------------------|------------------|-----------------|------------------------|-------------------|------------------------|
| | | Programs | Participants | Programs | Participants |
| 1 | EAPs | 2 | 272 | 47 | 2,729 |
| 2 | AEWs | 3 | 88 | 30 | 792 |
| 3 | CMS | 6 | 224 | 20 | 688 |
| 4 | Refresher | 1 | 16 | 2 | 35 |
| 5 | Mentoring | 1 | 14 | 3 | 53 |
| MAGIC FUND | | Number Assisted | Amount in Lakhs of INR | Number Assisted | Amount in Lakhs of INR |
| 6 | Assistance | 2 | .60 | 65 | 19.90 |

Since inception, MAGIC has assisted 128 beneficiaries by providing INR 40.53 Lakhs

Contributors: Basavaraj, Chitra, Chandrashekar Angadi, Connie, Gopal Singh, Jayanthi, Hema, Mayur, Murthy, Nagendrababu, Pankaja, Prakash, Radha, Ranju, Shashi, Shobha and Shwetha.