



# iConnect

## I Create Newsletter: November 2017

### **Entrepreneurship Awareness Programs at Department of Sainik Welfare & Resettlement**

The Department of Sainik Welfare and Resettlement is entrusted with the noble task of looking after the welfare and resettlement of ex-servicemen, war bereaved families, disabled soldiers, serving defense personnel and their dependents by the Kendriya Sainik Board, Delhi with the coordination of Government of Karnataka.



***Participants during the EAP conducted at Department of Sainik Welfare & Resettlement.***

I Create India conducted two Entrepreneurship Awareness Program for retired army personnel from the Department of Sainik Welfare & Resettlement. The EAPs were conducted on 8<sup>th</sup> and 9<sup>th</sup> of November at Bijapur and Bagalkot for 130 retired army personnel. The awareness was conducted by Chitra and Nagendra Babu.

**Sharmila Chari**

**I Create India**

[www.icreateindia.org](http://www.icreateindia.org)

<https://www.facebook.com/ICreateIndia/>

## Entrepreneurship Awareness Program (EAP)



**Students of Government College of Jaipur, during the EAP**

I Create Rajasthan conducted an awareness program for 90 students of Govt. College of Jaipur. The session was conducted by Ranju Mehta on 14<sup>th</sup> November.



**Students of Xavier Technical Institute, Vadodara during the EAP.**

I Create Snehdeep conducted an awareness program for 109 ITI trainees from different trades, Solar, Electrician, fitter etc. of Xavier Technical Institute, Vadodara on 30<sup>th</sup> November. The session was conducted by Joseph.

## Aspiring Entrepreneurs Workshop (AEW)

NEEV – IIT GN conducted a workshop for 30 students of Gujarat Law Society (GLS) BBA college from 30<sup>th</sup> October to 4<sup>th</sup> November at GLS campus, Opp. Law Garden, Ahmedabad.

I Create Rajasthan conducted a workshop at Jhalana Doongri Slum from 20<sup>th</sup> to 22<sup>nd</sup> November. The workshop was facilitated by Hema Chawla for 11 participants.

## Change the Mindset Program (CMS)

### **CMS Programs were conducted at**

- Kanodia College, Jaipur from 1<sup>st</sup> to 6<sup>th</sup> November for 46 students.
- Sanskar School, Jaipur for 31 students
- S V Public School, Jaipur for 42 Students.
- Goa for 26 participants from 7 Colleges which are Damodhar College of Commerce and Economics, Carmel College, Father Agnel College of Arts and Commerce, Dempo College of Commerce and Economics, DMC College, Saraswat College, Don Bosco College. The program was conducted from 21<sup>st</sup> to 24<sup>th</sup> November.
- Rosary College, Goa for 31 students
- MES, Goa for 34 students.
- MGM, Halol, Vadodara for 34 students.

## Mentoring Workshop

I Create Academy conducted a Mentoring workshop on 9<sup>th</sup> and 10<sup>th</sup> November at GRAMS, Lingsugur for 18 participants. The workshop was facilitated by Prakash and Murthy.

## Schedule of Regional Business Plan Competition -2017

<b>I Create Rajasthan</b>	<b>8<sup>th</sup> December</b>
<b>I Create Goa</b>	<b>15<sup>th</sup> December</b>
<b>I Create Bangalore &amp; Hubli</b>	<b>22<sup>nd</sup> December</b>
<b>I Create Banyan City, Vadodara</b>	<b>10<sup>th</sup> December</b>

**Glimpses from the CMS Programs conducted by our centers.**



**Feedback received from the CMS Participants**

- *“I was not having any idea about how to prepare a business plan now after the workshop Got to learn a lot about a Business plan in a Simplified manner. I would like to thank all the faculty of I Create for their support “—**Tashira Fernandes – Dempo College of Commerce and Economics, Panjim***
- *“All aspects of Entrepreneurship were covered in details in the program and the faculties were very co-operative and helpful in resolving all our queries during the program. I would like to Thank you I Create.”--- **Archit Thanekar – Saraswat College of Commerce and management studies, Mapusa***

**No E Cell Programs were conducted in the month of November due to Exams in the Polytechnics.**

### Photograph of the Month

Students of MGM Halol, Vadodara playing the Trade Game conducted to explain the concept “Expanding Markets” during the Change the Mindset Program conducted by I Create Banyan City, Vadodara.



### Success Story for the Month

#### **Priya Rana Starts her Business from Home. MAGIC Fund Helps!**



25 year old Priya stays in a joint family and the collective income of her husband and father in law who work in a private company was insufficient to meet the ever increasing financial needs of the family of eight.

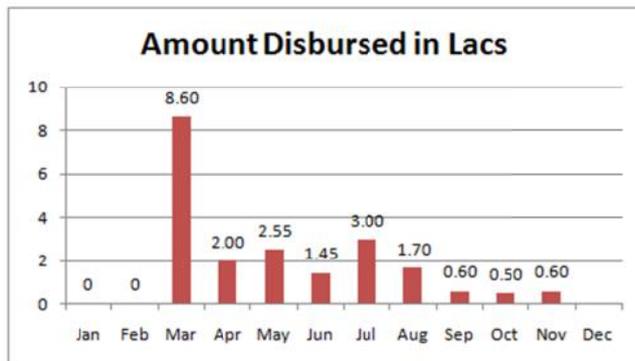
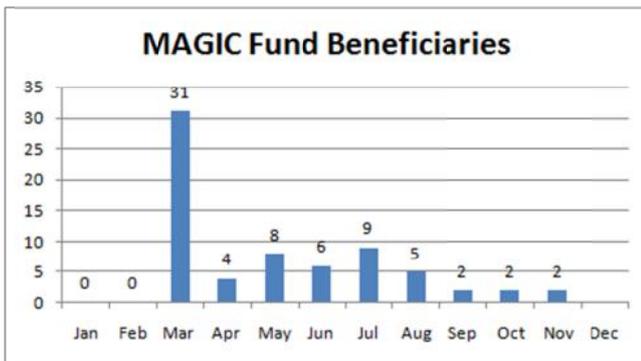
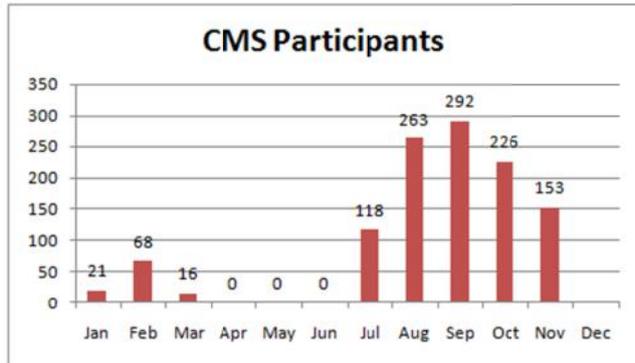
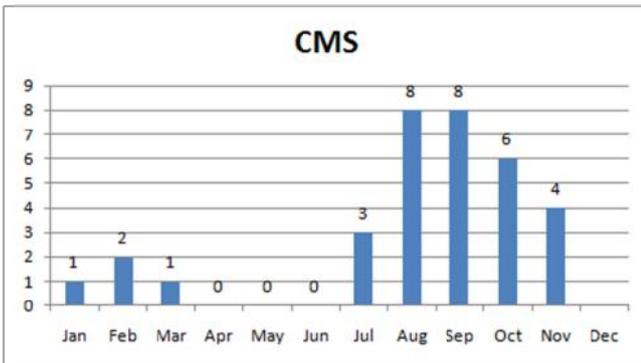
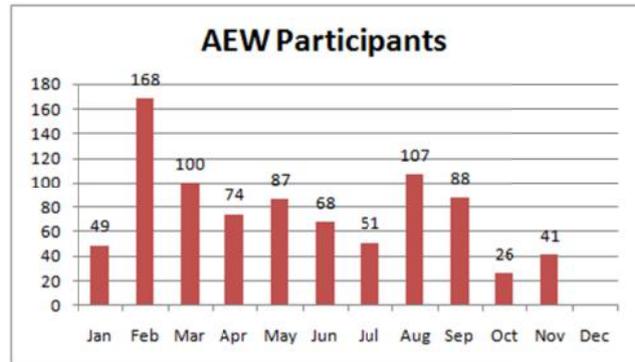
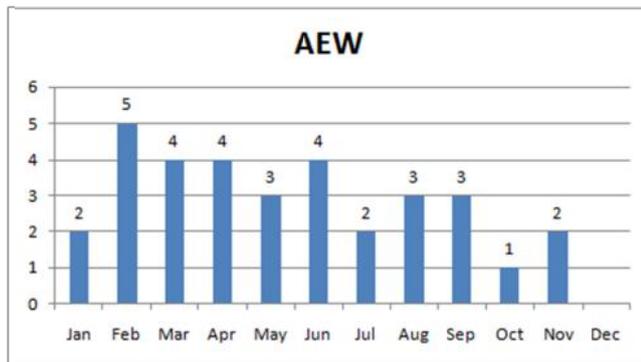
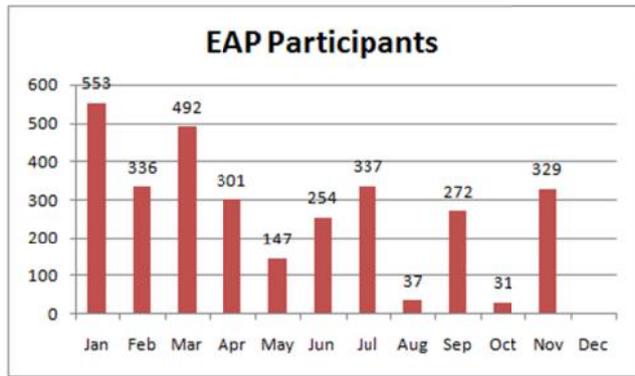
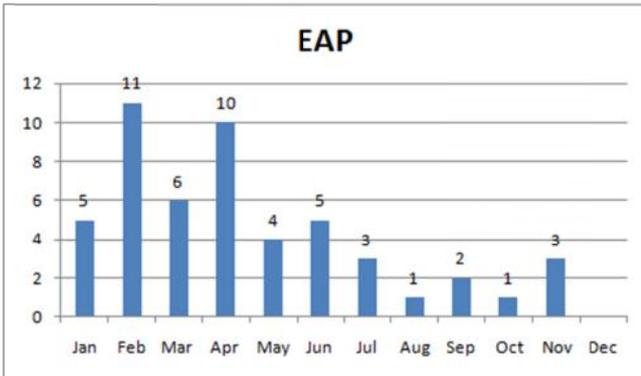
Priya was very enthusiastic when she found during the I Create Snehdeep, Vadodara workshop that she can use her skill of tailoring to earn money and help

her family financially.

She has been helped Rs.40,000 from I Create MAGIC fund to buy a sewing machine and other raw materials. She stitches blouses and dresses and also sells readymade garments to her customers. She earns around Rs. 5,000 a month.



**AT.A.GLANCE - 2017**



**Program Summary in Numbers- November 2017**

PROGRAMS		For the Month		For Jan- Nov 2017	
		Programs	Participants	Programs	Participants
1	<b>EAPs</b>	4	329	52	3,089
2	<b>AEWs</b>	2	41	33	859
3	<b>CMS</b>	4	153	33	1,157
4	<b>Refresher</b>	0	0	2	35
5	<b>Mentoring</b>	1	18	5	87
<b>MAGIC FUND</b>		Number Assisted	Amount in Lakhs of INR	Number Assisted	Amount in Lakhs of INR
6	Assistance	2	.60	69	21.05

**Since inception, MAGIC has assisted 132 beneficiaries by providing INR 41.68 Lakhs as Seed Capital Assistance.**

**Contributors: Chitra, Hema, Joseph, Mayur, Murthy, Nagendrababu, Ranju, Shashi, Shwetha and Soumya.**