



# iConnect

## I Create Newsletter: November 2016



Hon. Chief Minister of Goa, Shri Laxmikant Parsekar formally released I Create Goa brochure on November 3<sup>rd</sup> 2016 at an event to mark the completion of five years since its inception highlighting the activities and achievements. The launch was attended by Mr. Ulhas Kamat, CEO-I Create India, Mr. Nitin Kunkolienkar, Director – Smartlink and Manish Gosalia, Regional Coordinator- I Create Goa.

- MS. Anuja Khemka, Sponsor of I Create SAFAR, Mumbai wrote compelling real life stories For Forbes Magazine. Links are given below:

**Entrepreneurship Helps Sweeper Boy Become A Hero**

<http://www.forbes.com/sites/anujakhemka/2016/11/14/entrepreneur/#1ec304716cef>

**What A Blind Orphan Can Teach You About Business Vision**

<http://www.forbes.com/sites/anujakhemka/2016/11/25/what-business-vision/#883f76466170>

Sharmila Chari

I Create India

[www.icreateindia.org](http://www.icreateindia.org)

## **Entrepreneurship Awareness Program (EAP)**

I Create Goa conducted an awareness program at Human Touch and Positive people for 22 HIV+ adolescents on 3<sup>rd</sup> November. The session was conducted by Ravindra Kamat.



**Participants during the EAP conducted at Ranoli Village.**

I Create Snehdeep conducted an awareness program at Ranoli Village, Vadodara on 3<sup>rd</sup> November for 13 women. The session was conducted by Joseph.



**Participants at the EAP conducted at Astitva Foundation.**

I Create Snehdeep conducted an awareness program for 15 Astitva foundation staff members on 15<sup>th</sup> November. The foundation provides vocational training to disabled children. The session was conducted by Joseph.

I Create Goa conducted an awareness program at Daya Nilaya Convent for 38 women from the fishing community on 17<sup>th</sup> November. The session was conducted by Ravindra Kamat and Giriraj Bhandarkar.

I Create Goa conducted an awareness program at Ravindra Bhavan for 150 Participants. The session was conducted by Manish Gosalia and Pravin Kakode.



**Participants listening attentively at an EAP conducted at Samrudi NGO.**

VRDF conducted an awareness program at Samrudi which is a section 25 company, an offshoot of Karnataka Regional Organization for Social Service which has been established to provide support to poor women for taking up Micro Enterprise to alleviate Poverty. The session was conducted by Connie on 30<sup>th</sup> November for 20 participants.

I Create Banyan City conducted an awareness program at Faculty of Home Sciences for 10 students. The session was conducted by Shashi Tuteja.

## **Aspiring Entrepreneurs Workshop (AEW)**



**Participants doing the Newspaper Exercise at the AEW conducted at Ranoli Village.**

I Create Snehdeep conducted an AEW at Limdi Falia, Ranoli Village, Vadodara for 13 Women engaged in small businesses. The workshop was facilitated by Joseph and Shanthaben from 7<sup>th</sup> to 11<sup>th</sup> November.

### **Feedback from the workshop**

***“This training is very important for us. We believe that we are expert in doing business but many things we do not know.” - Nitu***



**Participants during the Business Plan Presentation in IITGN.**

NEEV (I Create center at IITGN) conducted a workshop from 21<sup>st</sup> -25<sup>th</sup> November for 18 participants comprising of community development volunteers and new entrepreneurs. The workshop was facilitated by Ulhas Kamat, Nagendra Babu and Venkatesh.



**Participants in discussion during the Educate Girls Workshop.**

I Create Rajasthan conducted a workshop at Educate Girls, Jalore from 24<sup>th</sup> to 27<sup>th</sup> November for 37 participants. The workshop was facilitated by Ranju Mehta and Hema Chawla.

### **Training of Trainers (TOT)**



I Create Academy conducted a TOT for 22 participants from various fields of expertise. The training was conducted from 7<sup>th</sup> to 11<sup>th</sup> November for 22 participants. The training was facilitated by Ulhas Kamat, Nagendra Babu, Pankaja, Sharmila and Shobha.

**Participants preparing their Business Plan**

### **Feedback from the TOT**

***“My family discouraged me from attending the program making fun of what I will do at this age, the training has given me the much needed confidence and has motivated me to start my own business as well as to be a master facilitator” – Shyamalata Kakade***

***“I have attended many trainings but I Create methodology and training was the most effective program I have ever experienced – Srinivasachar.***

## Change the Mindset Programs (CMS)

### CMS programs were conducted at:

- SRN International School, Jaipur
- SKV, Gwalior
- Edify World School
- Carmel's college, Goa
- Dempo college, Goa

### Highlights

- **Think big- Women in Business 2016** held in Bangalore on Nov 15 at Bangalore International Exhibition Centre was attended by Chitra & Connie. Women Entrepreneurs were provided a fora to express their problems/challenges in business at a program sponsored by We Connect International, Govt. of Karnataka & UNDP.

I Create found that it could be part of the solution of the challenges that was featured. Be it preparation of business plan or project report, mentoring of the plan, documentation, linkages to financial institutions and handholding.

I Create brand has been recognized as a leading organization dedicated to Entrepreneurship Development at the Grassroots level.



- Venkatesh was one of the speakers at Young Entrepreneurship Summit at Pune under CYDA. The program was conducted on 19<sup>th</sup> November. In his own words *"I engaged the participants including other present speakers about the "Country as India and its Problems" and based on that zeroed it to Entrepreneurship and how I Create in last 17 years is doing what others have just started thinking about. Participants interacted well and were pleased"*.

### Some more News:

Kudos! To Venkatesh and Tejaswini Venkatesh of I Create SAFAR, Mumbai who practiced what they preach by helping Mumbaikars during the demonetization of Indian Currency. A little kindness went a long way as they distributed tea and snacks for people waiting in queue in front of ATMS and banks and helped bank employees by organizing the people standing inside the bank for withdrawals or exchange.

### Appeal to Create MAGIC

Mr. Kirit Desai from USA, a successful entrepreneur and philanthropist, has pledged to match every Rupee raised by I Create for MAGIC fund with one Rupee of his contribution, till the fund reaches Rupees One Crore mark – during the year 2016.

Your contribution of Rs One lakh can enable us help 3 to 4 budding entrepreneurs annually in perpetuity. Your contribution would be eligible to receive exemption under section 80 (G) of Income Tax Act in India.

Send your contributions by cheque drawn in favor of I Create India Angel Fund and mail to

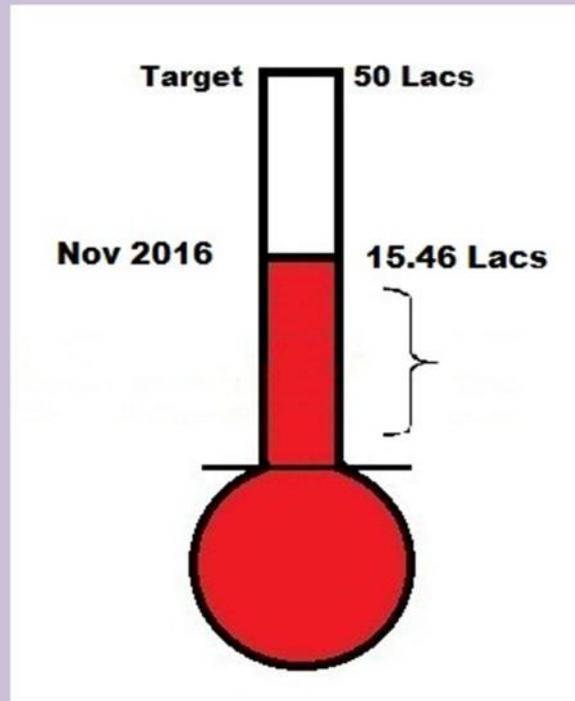
I Create India, 433, 8th Main,  
Vijayanagar,  
Bangalore - 560040.  
Email: [Info@icreateindia.org](mailto:Info@icreateindia.org)

Or transfer to our account:

I CREATE ANGEL FUND CORPUS  
Account Number: 03121450000287  
IFSC Code: HDFC0000312  
Bank: HDFC Bank, Vijayanagar Branch

US: Send you Tax Deductible Cheques  
in favour of "I Create Inc"

41 Andover Drive, Kendall Park,  
NJ, 08824. Email: [icreateinc@gmail.com](mailto:icreateinc@gmail.com)



### Facilitator Corner

#### [Dheeraj Jain moving into early stage funding of businesses](#)

Jain spent the first few months to understand the ecosystem, went to several startup events and kept relentlessly hunting for his maiden investment opportunity. [click here to read the full article >>](#)

Shared by Ulhas Kamat.

**Photograph of the Month**

**Participants enjoying the Chocolate making session conducted to explain Business Arithmetic as part of the CMS Program conducted at Scindia Kanya Vidyalaya, Gwalior**



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**Program Summary – November 2016**

| Program | Number of Programs | Participants |
|---------|--------------------|--------------|
| EAPs    | 7                  | 268          |
| AEWs    | 3                  | 68           |
| CMS     | 5                  | 186          |
| TOT     | 1                  | 22           |

**Contributors: Chitra, Connie, Joseph, Manish, Ranju, Shobha, Shwetha, Sowmya, Venkatesh and Tejaswini.**