



iConnect

I Create Newsletter: May 2017

I Create India in News

I Create India was featured in the online media YourStory.com.

“The rate of unemployment in India is likely to increase from 17.7 million last year to 17.8 million in 2017 and 18 million next year, predicts a report released by the United Nations International Labour Organisation (ILO).

This could mean a considerable section of the workforce losing their jobs or not even finding one. The worst affected are the ones at the grassroots level of the society. Small businesses are the backbone of an economy, and could potentially solve the plaguing problem of unemployment, and **I Create's** endeavour holds great promise this light.”

To read more follow the link:

<https://yourstory.com/2017/05/i-create/>

YourStory.com is India's biggest and definitive platform for startups and entrepreneurs related stories, news, resources, research reports and gives a first glimpse of emerging trends from India's entrepreneurial ecosystem, as well as profiles of businesses and entrepreneurs from all over the world.

Sharmila Chari

I Create India

www.icreateindia.org

<https://www.facebook.com/ICreateIndia/>

Entrepreneurship Awareness Program (EAP)



Participants at the EAP conducted at Govt. Polytechnic, Panjim, Goa

I Create Goa conducted an awareness program at Govt. Polytechnic, Panjim on 5th May for 72 students. The awareness was conducted by Mayur.



Participants listening attentively at the EAP conducted at GRAMA, Chitradurga.

ICVK conducted an awareness program at Grameena Abivruddi Mattu Adhyayana Kendra (GRAMA), a non-government organization sponsored by NABARD on 9th May for 40 SHG members. The session was conducted by Connie and Chitra.



Participants at the EAP conducted at Tarsali, Vadodara.

I Create Snehdeep, Vadodara conducted an awareness program at Tarsali, Vadodara for 10 women. The session was conducted by Joseph on 27th May.



Participants during the EAP conducted at Kudurgere village.

I Create Academy conducted an awareness program at Kuduregere village on 13th May for 25 participants. The awareness was organized by Mr. Ramananda Bellare, I Create Trustee and a Rotarian from the Rotary Platinum City, Bangalore. The session was conducted by Prakash.

Aspiring Entrepreneurs Workshop (AEW)



Participants playing the trade game during the AEW at SKF.

I Create Academy conducted a workshop at SKF for 32 participants from 8th to 12th May at their Bangalore center as part of their YES (Youth Empowerment at SKF) program. The session was conducted by Nagendra Babu, Narasimhamurthy and Prakash.

Feedback from the workshop

"Before the training I did not know anything about business. SKF & I Create helped me learn the same. Training was very useful"- Srinivas



Participants during an interactive session conducted at Dayalpura Village, Rajasthan

I Create Rajasthan conducted a workshop for 24 women from the Dayalpura village in association with Smile Foundation from 19th to 21st May. The workshop was facilitated by Hema Chawla and Shipra Vajpei.

Feedback from the workshop

Participants found the training useful. They figured out problems that can be converted in to small businesses.



Participants raising their hands saying “yes” to entrepreneurship during the workshop conducted at GRAMS, Chitradurga.

ICVK conducted a workshop at GRAMA, Chitradurga District, sponsored by NABARD for 32 SHG members from 23rd to 27th May. The workshop was facilitated by Connie, Shobha and Prakash

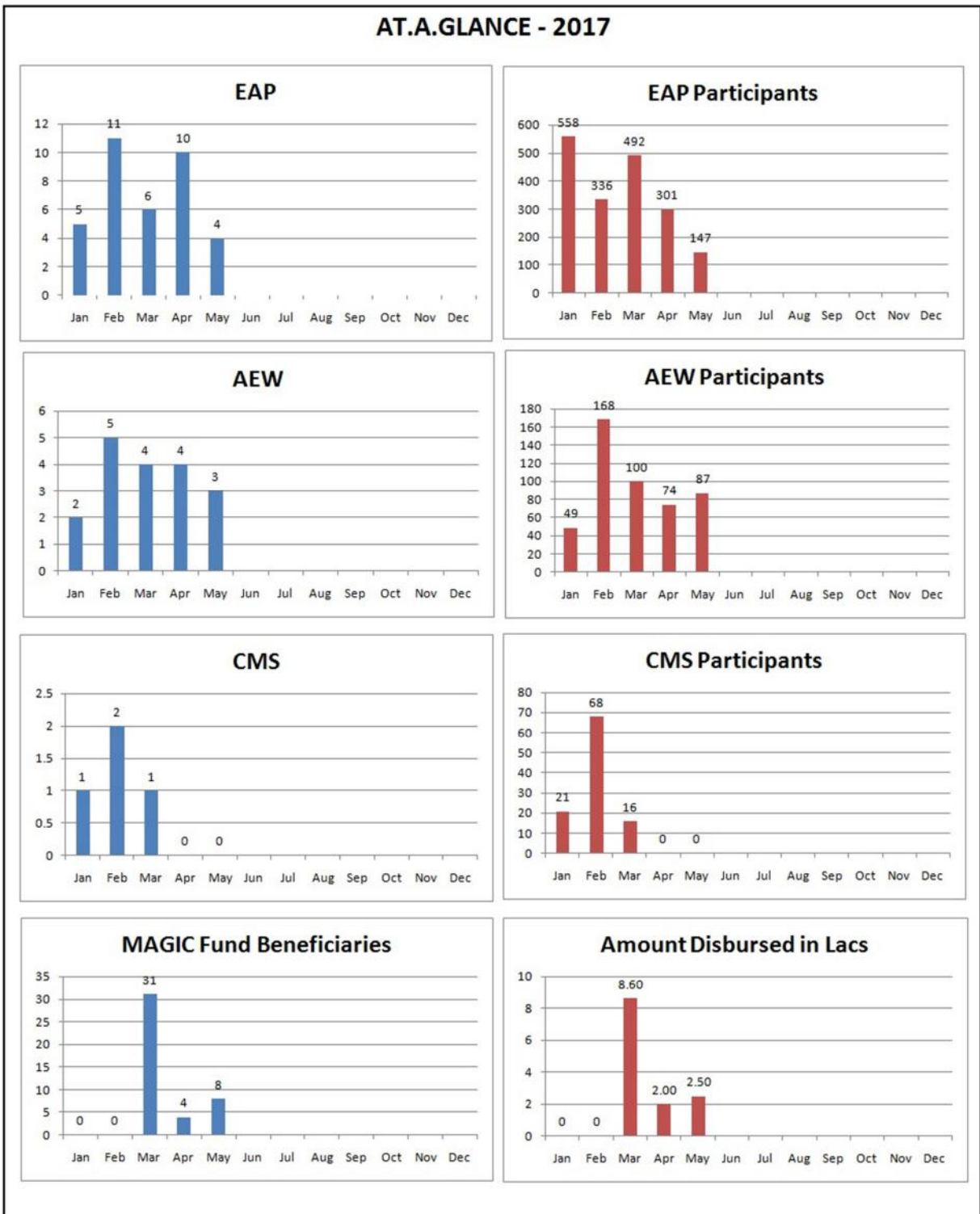
Feedback from the workshop

“We could understand cash inflow & outflow, how to write business plan and how to arrive at various costs. Overall, this workshop has benefited me a lot I am keen to start my own business.” -- Suma M

Photograph of the Month

Participants practicing for the role play conducted at an AEW conducted at GRAMA, Chitradurga dt, Karnataka.





Program Summary May 2017

Program	Number of Programs	Participants
EAPs	4	147
AEWs	3	87

Contributors: Chitra, Connie, Hema, Joseph, Mayur, Prakash, Ranju, and Shwetha