



iConnect

I Create Newsletter: February 2017

I Create In News



Press coverage in "Prajavani" Newspaper on the Entrepreneurship Awareness Program conducted at Mudhol, Karnataka. The awareness was conducted for 60 unemployed youth and women at a Self-Employment camp organized by a successful Entrepreneur and industrialist Mr.Satish Bandiwaddar.



Press coverage in "Churu Patrika" dated 18th February on the workshop conducted at the Ashadevi Group of Institutions, Churu Rajasthan.

Sharmila Chari

I Create India

www.icreateindia.org

<https://www.facebook.com/ICreateIndia/>

Entrepreneurship Awareness Program (EAP)

I Create Academy conducted an awareness program at Don Bosco Skill Mission, Bangalore for 30 participants on 1st February as part of the UNDP Program. The session was conducted by Nagendra Babu and Prakash.

I Create Mumbai conducted an awareness program on 4th February at Nanavati college for 64 students. The session was conducted by Venkatesh and Tejaswini Venkatesh.



Participants during the EAP conducted at New VIP Road, Vadodara.

I Create Snehdeep conducted an awareness program at New VIP road, Vadodara on 13th February for 32 women. The session was conducted by Joseph and Vijya.



Participants watching the I Create Video during the EAP

I Create Hubli conducted an awareness program at Reliance Foundation BIJ (Bharat-India-Jodo), Gadag for 40 participants from both farming and non-farming background. The session was conducted by Nagendrabadu, Basavaraj.S.Hugar, C M N Murthy and Chandrasekhara Angadi on 13th February.



Participants listening attentively at an EAP conducted at Bhal Vikas Kendra.

I Create Snehdeep conducted an awareness program at Bhal Vikas Kendra for 25 villagers. The session was conducted by Joseph on 19th February.



Participants during the interactive EAP conducted at Mudhol.

I Create Hubli conducted an awareness program at a self-employment camp organized by an Industrialist and an Entrepreneur Mr. Satish Bandiwaddar at Mudhol, Karnataka for 60 unemployed youth and women. He is interested in Social work and intends to promote entrepreneurship to un-employed youth, students, destitute etc. The session started with the Introduction of I Create by Chitra followed by EAP conducted by Nagendra Babu. Also present were Basavaraj and Angadi.

I Create Banyan city conducted two EAPs, one at Gujarat Refinery English Medium School and the other at Mahireva School for 32 students. The session was conducted by Shashi Tuteja.

I Create Rajasthan conducted an awareness program at Jawahar Nagar on 5th February for 18 Participants. The session was conducted by Hema Chawla.

Aspiring Entrepreneurs Workshop (AEW)



Participants during the AEW conducted at Nirmala Niketan.

I Create Mumbai conducted a workshop at Nirmala Niketan, Chuim Village for 43 women. The workshop was facilitated by Tejaswini, Amit Mere and Medha Nadkarni from 31st January to 2nd February.



Participants reading the script for the Negotiation game during the AEW

I Create Vishwas Karnataka conducted a workshop at Govt. Polytechnic for women for 25 students of Fashion Technology from 8th to 11th February. The workshop was facilitated by Sharmila, Shobha, Radha and Ananthkumar.

Feedback from the workshop

“The topic I HOPE will help us in starting the business by Homework, Opportunity, Planning etc.” -Amrutha, 6th Sem, ADFT (Apparel Design & Fabrication Technology)

I Create Rajasthan conducted a workshop at Jawahar Nagar from 8th to 11th February for 10 women. The workshop was facilitated by Hema Chawla.

Feedback from the workshop

“training was useful as other NGOs promise to give us only money but don't provide any knowledge”



Participants enjoying an activity at the workshop conducted at GRICP

I Create Vishwas Karnataka conducted a workshop at Giridhar Ramnarayan Institute of Commercial Practice (GRICP) from 14th to 17th February for 21 participants. The workshop was facilitated by Connie, Shobha, Pankaja and Radha.

Feedback from the workshop

“I have plans to start my own business in future. This workshop has given me knowledge on profit & loss and many other aspects of business. I am now very much inspired. I liked all sessions, best was having conversation between Hotel owner & Towel manufacturer.”

--- Pooja C M, 6th Sem, CP (Commercial Practice)

Change the Mindset Program

I Create Mumbai conducted 3 Change the Mindset Programs at

- Nanavati College from 6th to 10th February for 40 students
- Ashadevi Group of Institutions from 13th to 17th February for 27 students
- Sanjivani Pratisthan Institute of Technology from 20th to 22nd February for 67 students

Snapshots of the CMS Programs



Feedback from the CMS

“happy to have such kind of program at their institute. We usually conduct three to four one day workshops for students such as Communication, Personality Development, Time Management and Entrepreneurship – but this program has given all those to my students.

- Prinicpal, Sanjivani Pratisthan Institute of Technology

E-Cell Activities in the month of February

Dates	Govt. Polytechnic for Women, Bangalore	Govt. Polytechnic, Chinthamani	Govt. polytechnic, Vijayapura
4 th	Debate	Debate	This Polytechnic was one of the centers for conducting KPSC exams so no E-Cell activity was conducted.
18 th	Crossword Competition	Crossword Competition	Crossword Competition

Snapshots of the activities

Highlights



I Create India was awarded the “**CERTIFICATE OF MERIT**” at the **World CSR Congress & Awards** on 18th February, 2017.



I Create founders Harsh and Aruna Bhargava and well wishers Siraj and Fauzia Bora, Kirit and Mrunalini Desai who are the pillars of support for I Create mission and organization and also part of the Global Advisory Council visited the I Create Mumbai new premises on 3rd February and met few successful entrepreneurs created from the Mumbai Center.

Facilitator Corner

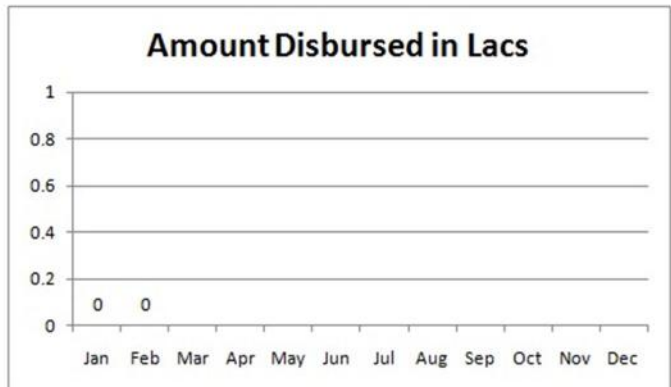
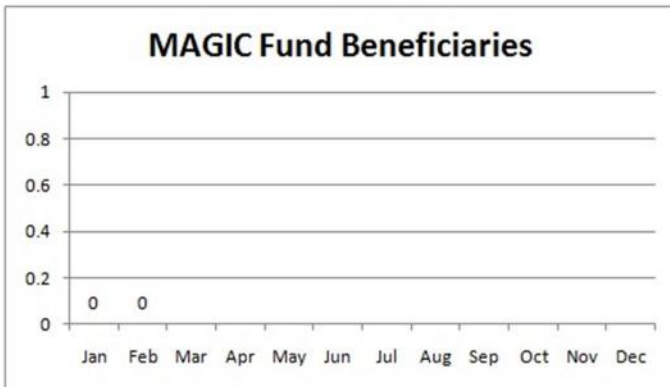
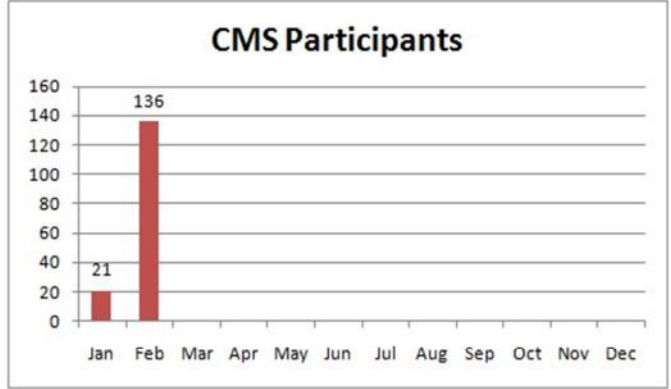
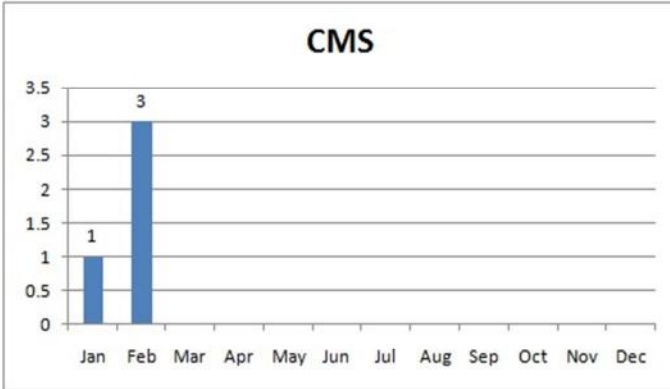
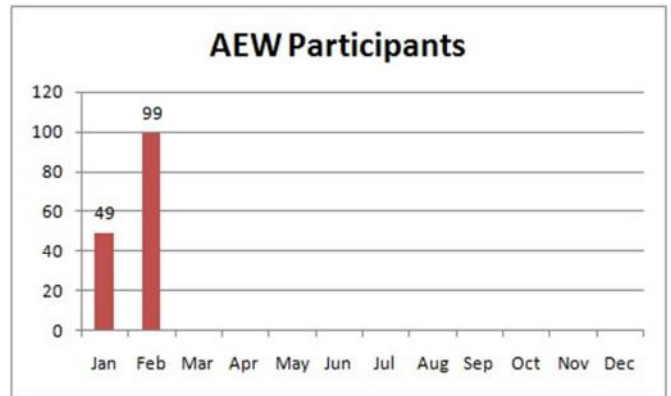
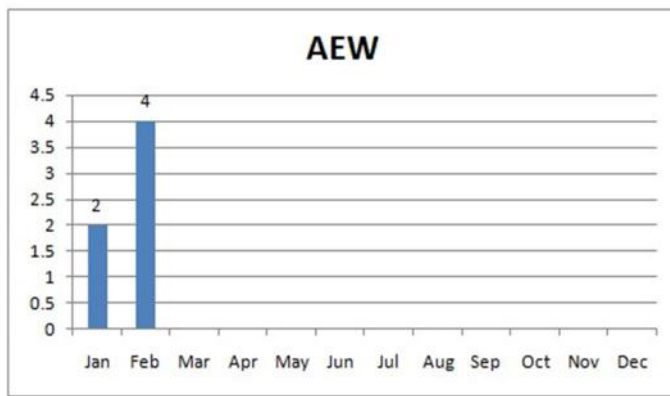
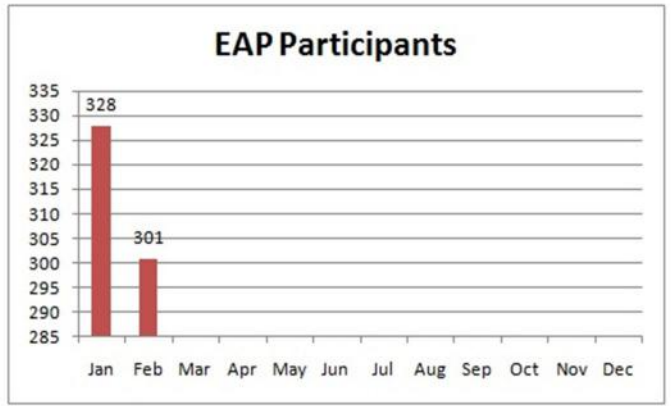
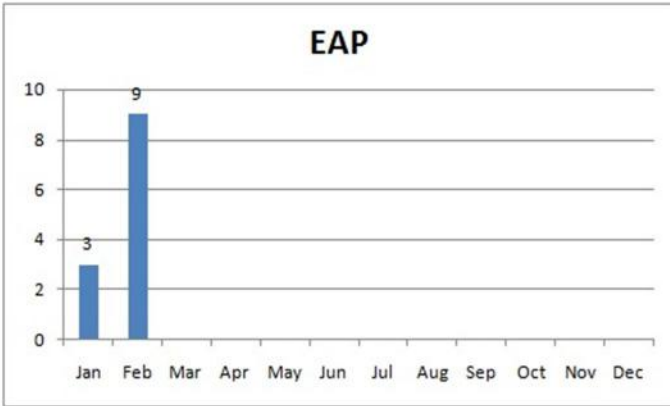
- In our sessions on Four Pillars of Success or Excellence in Execution, we talk of focus on bottom line. As we say “Top line is for Ego; bottom line is for real”. Here is an article that says how startups in E-Commerce space are realizing their maxim.

<http://economictimes.indiatimes.com/small-biz/startups/bleeding-startups-stare-at-a-harsh-summer-hand-out-pink-slips-by-the-hundred/articleshow/57400570.cms>

Shared by Ulhas Kamat.

- **5 must watch movies for entrepreneurs in 2017**
<https://yourstory.com/2017/02/entrepreneurship-movies-in-2017/>

AT.A.GLANCE - 2017



Photograph of the Month

Participants reading the Business Plan format during the workshop conducted at Nimala Niketan, Chuim Village, Mumbai.



Program Summary – February 2017

Program	Number of Programs	Participants
EAPs	9	301
AEWs	4	99
CMS	3	136

Contributors: Chitra, Connie, Joseph, Hema, Ranju, Shobha, Shashi, Shwetha, Venkatesh, Tejaswini and Ulhas Kamat