



# iConnect

## I Create Newsletter: February 2016



**Chief Guest at the NBPC 2016, Prof. Deepak B. Phatak, He is an Indian computer scientist and academician, He was awarded the Padma Shri for his contribution to Science and Technology in 2013.**

### **Quotes from his speech:**

*“Willingness of the middle class to take risks and the willingness of the family to support the youngster who wants to take risk is low, I like the Change the Mindset (CMS) program of I Create but I also want it to be a Change the Mindset of Parents.”*

*“Dream big because small dreams will not permit you to realize your true potential, work hard to create your future.”*

### ***His Advice to the younger Generation:***

*“enjoy every moment of your life to sustain your Self-confidence. You can't recreate time, every instance comes only once. Time does not wait for anybody. Enjoy what you are doing now”*

## We are Proud of our entrepreneurs...



The concept of honoring entrepreneurs created began at the NBPC 2016. 4 Entrepreneurs from I Create Safar, Mumbai were honored by the Khemka Family. Their success stories are given below.

**Narendra Pitroda, Quilt Culture, Rohini and Uttam Mohite (L-R)**

- **Narendra Pitroda** was affected by polio since birth, his father died when he was a year old and his grandfather took the responsibility of looking after him. His mother started to stitch blouses to earn some money to run the family. Narendra studied till 12<sup>th</sup> but was uninterested in continuing his education and wanted to help his mother by sharing the family burden. He passed diploma in tailoring (Government certificate course) in 2003. His disability prevented him from looking for a job outside. He decided to expand his mother's business by helping her. He got operated on his polio affected leg and was partially cured to pursue his tailoring business. He heard about I Create training and attended the workshop which gave him the much needed confidence to expand his business. Today he owns a shop in Thane and has four stitching machines and gets orders from nearby colleges to stitch designer clothes.
- **Archana** has been working as a social worker and freelance journalist from Kondhava since a decade now. **Rucha** is a concept-based visual artist who works with several social issues and tries to contribute to them through art projects. They started **Quilt Culture** with the objective of giving employment to less privileged women and retaining the Maharashtrian tradition of quilt making—Godhadi. Initially, Quilt Culture started with bedding solutions like quilts, bed spreads, pillow covers, bolster covers, etc., but over the last few months they have introduced yoga mat bags, ladies jackets, tea coasters and some other products. Rucha and Archana attended the workshop for young entrepreneurs organized by I Create India in May 2015, which gave them the confidence to start up Quilt Culture.
- **Uttam Mohite**, 28 years old had always been very ambitious to achieve success in life. Success evaded him as he had no proper guidance. He worked with his cousin and learnt the nuances of the construction business, but was still not very confident of starting anything on his own. The training at I Create helped him to learn the step by step procedure of launching his own Construction Business. This learning gave him the much needed inspiration and the courage to launch his own Construction company.- **Ajintha Builders**
- **Rohini** had completed an advanced course of Garment manufacturing and fashion designing from RVTI Dadar and was working in various places before she decided to start her business. She attended the Workshop organized by I Create Safar in 2011; the workshop helped her in promoting her Business successfully. Today she has 4 sewing machines and gets big orders from her friends and others Her dream is to open her own boutique.

## Entrepreneurship Awareness Program ( EAP)



**Students of Focus during the EAP.**

I Create Rajasthan conducted an EAP on 1st of February at Focus Easy Speak English Training Academy, Jaipur. The session was conducted by Ranju Mehta and Hema Chawla for 14 students.



**Harsh Bhargava, President I Create Inc. amidst the participants of EAP at SRICT**

I Create Banyan City was invited at (SRICT) Shroff S R Rotary Institute of Chemical Technology, Ankleshwar, Vadodara to conduct an awareness program for their final year students. The session was conducted by Harsh Bhargava, Aruna Bhargava and Shashi Tuteja for 99 students.

I Create Academy conducted an Entrepreneurship Awareness Program for retiring Jawans of the Southern Command at the ASC centre, Bangalore on 1<sup>st</sup> February for 15 Jawans. The session was conducted by Chitra and Nagendra Babu.



**World Trade Centre participants during the awareness Program**

I Create Goa conducted an awareness program at World Trade Centre, Goa for 64 Entrepreneurs and WTC members on 5<sup>th</sup> February. The session was conducted by Manish and Clare.



**Women interacting with the Master facilitators during the IIT NYASA NEEV sponsored Melas.**

NEEV (I Create center at IITGN) conducted two awareness sessions on 6<sup>th</sup> and 7<sup>th</sup> of February for self -help groups (SHG's). The program was attended by more than 200 women. The session was conducted by Joseph and Sowmya Harish.



**Harsh Bhargava interacting with the students at Jaipuria Institute of Management.**

I Create Rajasthan conducted one more EAP on 10<sup>th</sup> of February at Jaipuria Institute of Management, Jaipur for 45 Management Students. The session was conducted by Harsh Bhargava, Aruna Bhargava, and Hema Chawla



**Aruna Bhargava conducting the awareness program at Podar International College.**

I Create Rajasthan conducted an EAP on 9<sup>th</sup> of February at Podar International College, Jaipur for 30 Management Students and Faculty. The session was conducted by Harsh Bhargava, Aruna Bhargava, Ranju Mehta and Hema Chawla



**Students of Govt. Polytechnic Bicholim, Goa during the awareness program.**

I Create Goa conducted an awareness program for Govt. Polytechnic Bicholim, Goa. The session was conducted by Clare and Cicero on 26<sup>th</sup> February for 52 Mechanical students.



**Students of Parikram foundation debating the pros and cons of being an employer or an employee.**

VRDF conducted an awareness program at Parikram Humanity Foundation for 35 students on 16<sup>th</sup> February. The session was conducted by Connie, Shobha and Usha.



**Students of Vishwa Darshana High school, Idagundi, Hubli during the EAP**

I Create Hubli conducted two awareness programs at Vishwa Darshana High school, Idagundi for 79 students of 8<sup>th</sup> and 9<sup>th</sup> grade. The session was conducted by Madhukeshwar on 19<sup>th</sup> February.



**Participants of the Mudgeri SHG discussing during the program.**

I Create Goa conducted an awareness program for SHGs from Mudgeri and other nearby villages in Goa. The program was supported by Chaya Pai Khot. The session was conducted by Clare for 32 women on 18<sup>th</sup> February.

I Create Safar conducted an awareness program for McKinsey India at Badhalewadi for the MIDC - Maharashtra Industrial Development Corporation for 49 participants.

## **Aspiring Entrepreneurs Workshop (AEW)**



**Army Jawans presenting their Business Plan during the workshop.**

I Create Academy conducted an Aspiring Entrepreneurs Workshop for retiring Jawans of the Southern Command at the ASC centre, Bangalore from 2nd to 5th February. 17 Jawans participated out of whom 7 are expected to start business. The typical ideas were Goat Rearing, Poultry Farm, Supply of Book Materials, Supply of Building Material etc. The workshop was conducted by Nagendra Babu, Ananth Kumar and Ranjana.



**Participants of BDSSS, Khanapur workshop enjoying an activity**

I Create Vishwas Trust partnered with BDSSS (Belagaum Diocesan Social Service Society), Dharwad to conduct a workshop for 36 participants who were Self Help Group Members. The program was conducted in a terrace by erecting a tent as the office was too small to accommodate the participants. The sessions were conducted in three languages - Kannada, Marathi and Konkani! by Connie, Madhukeshwar, Shobha and Clare from 9<sup>th</sup> to 11<sup>th</sup> February at Khanapur



**Muslim housewives at Roshan Nagar listening intently during the workshop**

I Create Snehdeep, Baroda conducted a program for 15 housewives at Roshan Nagar, Navayard, Vadodara from 22<sup>nd</sup>-25<sup>th</sup> February. Their business ideas ranged from Tailoring, Beauty parlour, Mehendi etc.,

## **Change the Mindset (CMS)**



**Students of Ashadevi during the networking session.**

I Create Safar conducted a CMS Program at Ashadevi Educational institution, Churu, Rajasthan for 22 Participants from 8<sup>th</sup> to 12<sup>th</sup> February. The workshop was conducted by Venkatesh and Amit Mere. The team conducted the workshop amidst power cuts by transferring the PPT's to the students smartphone thus making the best use of a smart phone. Innovative way of conducting the class in the absence of Projector and Electricity

## Highlights



**Felicitation of Ms. Kavya, 1st Prize Winner of NBPC 2016 by Shri Dhargupta ED of IOCL.**

- Gujarat Refinery Institution, Vadodara felicitated both the students & I Create Banyan City, Vadodara Director, Shashi Tuteja on 20th January. The Executive Director of Gujarat Refinery was the Chief Guest. The event was attended by teachers of all institutions under the banner of Basil Trust.

*Send in your best program activity photos to win the "Erik Dauwen Entrepreneurship Development photo of the year"*

## Photograph of the Month

**Participants of BDSSS, Khanapur raising their hands to say "Yes" to entrepreneurship**



## Facilitator's corner

[Inspiring success stories of 3 entrepreneurs - Rediff.com Business](#)

Besides a great idea, it takes pluck, and some luck, to get going. Inspiring success stories of 3 entrepreneurs

**Shared by Ulhas Kamat**

Please find the link below of the article on Service Tax, VAT and CST

<http://yourstory.com/2012/09/service-tax-vat-or-cst-an-overview-taxation-basics-for-startups/>

Shared by Hema Chawla

## Success Story for the Month:



***An Entrepreneur from the Southern Command Workshop, Bangalore Nasiruddin has started his own business "Shama Infotech" in Kolkata . He inaugurated his shop on 26<sup>th</sup> of January and I Create's representative in Kolkata Ms. Shuba was invited to the inauguration. Presently, he has installed a Xerox and a lamination machine. He will soon construct the first floor and start a tuition centre there.***

## Program Summary – February 2016

Program	Number of Programs	Participants
EAPs	13	715
AEWs	3	68
CMS	1	26

**Contributors:** Chitra, Connie, Hema, Joseph, Madhukeshwar, Ranju, Radha, Shashi, Shobha, Sowmya, Tejaswini and Venkatesh.