



# iConnect

I Create Newsletter: April 2017



**Ulhas Kamat was the Chief Guest and Key note Speaker at the National Level Technical Symposium – Torque 2017 conducted by the Department of Mechanical Engineering at Dayanand Sagar College of Engineering, Bangalore on 10<sup>th</sup> April 2017.**

**Sharmila Chari**

**I Create India**

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## Entrepreneurship Awareness Program (EAP)



**Participants during the EAP conducted at International Institute of Fashion Design, Goa**

I Create Goa conducted an awareness program at International Institute of Fashion Design, Goa on 8<sup>th</sup> April for 69 students. The awareness was conducted by Jervis Pereira.



**Participants at the Kishanwadi EAP, Vadodara.**

I Create Snehdeep conducted an awareness program at Kishanwadi, Vadodara for 12 Women. The session was conducted by Joseph on 10<sup>th</sup> April.



**Students of Refinery School, Vadodara during the EAP**

I Create Banyan City, Vadodara conducted an awareness program at Refinery School for 10 students. The session was conducted by Shashi Tuteja on 11<sup>th</sup> April



**Participants at the Maa Bharti Institute, Vadodara during the EAP.**

I Create Banyan City, Vadodara conducted an awareness program at Maa Bharti Institute for 31 students. The session was conducted by Shashi Tuteja, Anita and Dhaval on 13<sup>th</sup> April.



**Participants at the EAP conducted at SKF, Pune.**

I Create Rajasthan conducted an awareness program at Svenska Kullagerfabriken AB (SKF) for 40 participants. The session was conducted at their Pune center as part of their YES (Youth Empowerment at SKF) program.. The session was conducted by Ranju Mehta on 14<sup>th</sup> April.



**Participants listening attentively during the EAP conducted at Swasthi Mahila Sabha.**

I Create Academy conducted an awareness program for 24 participants comprising of Peer Educators and Female Sex Workers at Swasthi Mahila Sabha sponsored by UNDP. The session was conducted by Connie and Shobha on 17<sup>th</sup> April.



**Participants during the EAP conducted at NITTTTR, Goa**

I Create Goa conducted an awareness program at National Institute of Technical Teacher's Training & Research (NITTTTR) for 29 Professors and Lecturers of various Technical institutes from Goa. The session was conducted by Jervis Pereira, Raj Amonkar, Venugopal, Laxmi Cuncolienkar, Fauzia Khan Farookil on 19<sup>th</sup> April.



**Participants at the EAP conducted at SKF, Bangalore.**

I Create Rajasthan conducted an awareness program at Svenska Kullagerfabriken AB (SKF) for 45 participants. The session was conducted at their Bangalore center as part of their YES (Youth Empowerment at SKF) program. The awareness was created by Nagendra Babu on 27<sup>th</sup> April. Also present were Ulhas Kamat and Ranju Mehta.



**Participants at Suryanagar, Vadodara EAP**

I Create Snehdeep conducted an awareness program at Suryanagar, Navayard, Vadodara for 20 Women. The session was conducted by Joseph on 30<sup>th</sup> April.

I Create center at IITGN - NEEV conducted an awareness program for rural women at Maa Chamunda Mandir, Shiholi Village, Gandhinagar. on 10<sup>th</sup> April.

### **Aspiring Entrepreneurs Workshop (AEW)**



**Participants playing the trade game during the AEW.**

ICVK conducted a workshop for The Lions Club of Jamkhandi from 31<sup>st</sup> March to 3<sup>rd</sup> April for 28 participants. The workshop was conducted by Connie, Pankaja, Shobha Basavaraj, and Chandrashekar Angadi.

### **Feedback from the workshop**

*“This is a new experience. After BA, I am doing law. I had no exposure to business. After attending this workshop; I learnt that there is so much preparation before starting a business which is covered in IHOPE. Now, somewhere, I feel that I too can do business.”*

**- Amaresh Kochi, Student of Law**



**Participants discussing at the workshop conducted at Jawahar Nagar.**

I Create Rajasthan conducted a workshop for 12 women from the slums of Jawahar Nagar, Jhalana Doongri and Palri Meena from 12<sup>th</sup> to 14<sup>th</sup> April. The workshop was facilitated by Hema Chawla.



**Participants enjoying an energizer at the workshop conducted at RAPID.**

I Create Hubli conducted a workshop at RAPID, Dharwad from 10<sup>th</sup> to 13<sup>th</sup> April for 15 women entrepreneurs. The workshop was facilitated by, Pankaja, Prakash Basavaraj and Chandrashekhar Angadi. .

#### **Feedback from the workshop**

*"In this workshop, I developed courage to speak and mingle with others while play. I learnt how to do business and move ahead, Any mistake committed, should not be afraid, with courage move forward and stand on one's own legs. Also whatever difficulties comes defeat should not be accepted"*

----- **Megha.S. Patil**



**Participants preparing their Business Plan in the AEW conducted by NEEV**

I Create center at IITGN - NEEV conducted a workshop at Palaj Village from April 12<sup>th</sup> to 15<sup>th</sup> for 19 young men and women. The workshop was facilitated by Soumya Harish, Venkatesh, Tejaswini and Shradha Jain.

#### **Feedback from the workshop**

*"The Business Plan Competition for the village youth was conducted on April 15, 2017. It was wonderful to see the participants present their business plans (quite a few of them were speaking on a public platform for the first time ever), and receive their certificates for successful completion of the workshop"* - **Coordinator, NEEV**

### **Photograph of the Month**

***Participants working on their Business Plan at an AEW conducted at RAPID, Dharwad, Karnataka.***



## NIESBUD I Create Business Incubation Centre (NICBIC)

Ministry of Skill Development & Entrepreneurship, through NIESBUD (National Institute for Entrepreneurship and Small Business Development), has entered into an MoU with I Create India to collaborate in Entrepreneurship Development through Training and Mentoring.

As a sequel to this, a co-branded Business Incubation Center, known as **NICBIC** (NIESBUD I Create Business Incubation Center), has been established at Bangalore.

NICBIC will be providing Business Incubation Services through its mentors. Protégés would be from our training workshops as well as possible walk-ins. Many local organizations like MSME, NSIC, DIC etc., have also shown keen interest in referring potential entrepreneurs for mentoring services.

Once a Protégé enrolls with NICBIC, he/she is guided in the various aspects of the Mentoring Checklist like Market research, Costing and Pricing, Competition, various Govt. and Bank schemes which help them to start their business. A Bankable business plan prepared by the protégé is the end result of the mentoring exercise.

I Create has developed various outreach material to create awareness about the NICBIC. The brochure is made available at various Govt. Departments and other places where potential candidates visit.

### Our Brochure

**NIESBUD I Create Business Incubation Centre [NICBIC]**

Want to start a business?

MENTORING  
ACCESS TO CAPITAL  
HAND-HOLDING  
PROFIT

IDEA

Walk in →

### How to take your Business Idea to Market

**I HOPE Mantra**

**Idea**  
Skills, Habits, Expertise, Passion

**Homework**  
Market Research, Feasibility, Research, Rules & Regulations

**Opportunity**  
Market, Competition, Cost, Resources, Feasibility Study

**Plan**  
Goal Setting, Resource Mobilization, Road Map, Milestones

**Execute**  
Skills, Habits, Expertise, Passion

We help and guide you in this journey

### SUCCESS Stories

27 year old Sujata Yash Patkar from Navapur (Gujarat) was a housewife and her husband was unemployed when she attended the I Create training and workshop. After the training she was motivated to start a security agency. Today, she employs over 60 people and is not only an entrepreneur but a job creator.

Bhramar Palani joined the army as he wanted to serve his country and also help his father, who was a farmer. After attending the I Create training and Mentoring workshop for retiring jawans, he was able to focus on his strengths and get a clear idea of what he needs to do after retirement. He has started his business "Sank General Stores" and running it successfully in the Army campus, Rajahmundry.

Quaker Ravi and his wife were determined to start their own business in addition to farming. After attending the I Create training and workshop they have started their own Anika food processing unit and running it successfully.

Shayara Bani, an eight standard dropout found herself and her three children facing life on their own when her husband suddenly died of kidney failure. After attending I Create training and mentoring workshop she has started her own tailoring shop and has also been funded from MAGC (Mentor and Angel Group of I Create).

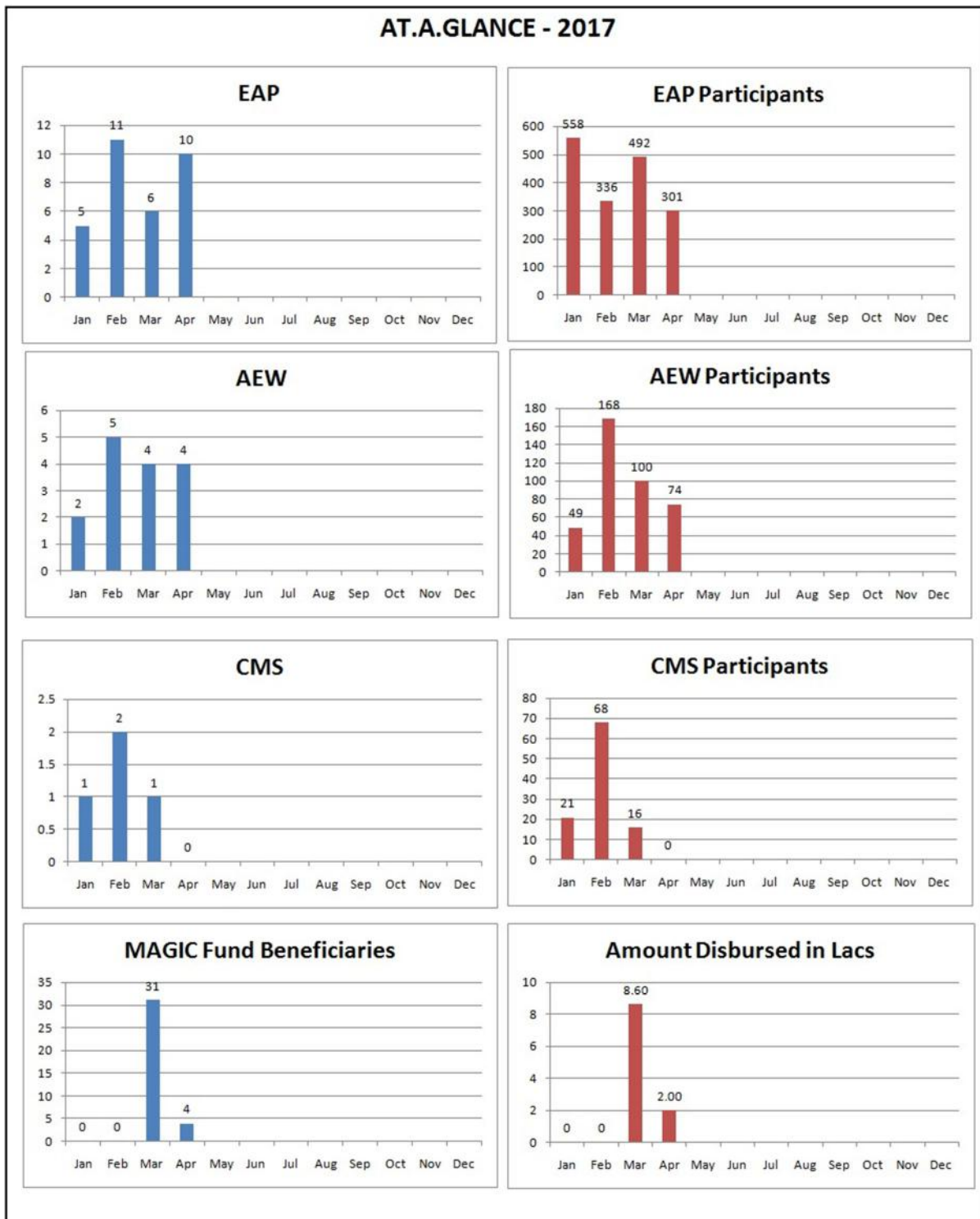
I Create has partnered with NIESBUD under Ministry of Skill Development and Entrepreneurship (MSDE) for Practical Entrepreneurship Development through Training, Mentoring and Handholding.

The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship engaged in training, consultancy, research, etc. in order to promote entrepreneurship.

I Create India is a Non-Profit organization registered in India and affiliated to I Create, Inc (<http://www.icreateindia.org>) and is headquartered in Bangalore. I Create works towards providing economic empowerment to disadvantaged members of the society through entrepreneurial training, mentoring and handholding. The beneficiaries include members of Self Help Groups, Widows, Destitute, Tribal, Unemployed Youth, Students from Colleges, Technical Institutions, and anyone who wants to start a business.

Call us at: 080-23409590/080-23106890 [www.icreateindia.org](http://www.icreateindia.org)

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**Program Summary April 2017**

Program	Number of Programs	Participants
EAPs	10	301
AEWs	4	74

**Contributors: Chitra, Connie, Hema, Joseph, Mayur, Ranju, Shashi, Shobha and Shwetha**